



'i cAmE ACrosS
YoUr'...**STAHP!**

How to Spice Up Your
Outreach for Link Building



me



stock photo guy

Hiiiiiiiiiiiiii!

I am Bibi the Link
Builder

JUST
GOOGLE
ME BABY!



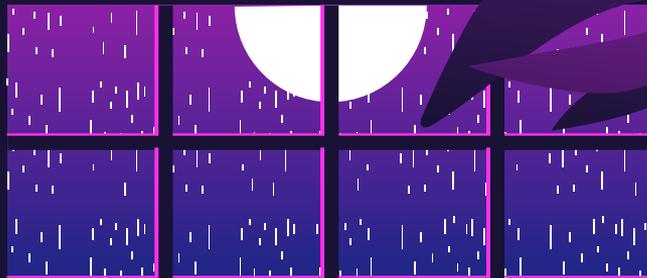
LINK BUILDING PROCESS

Y → T → P → O

Or maybe Y → P → T → O

Or maybe even Y → C → P → O → Y

Or maybe smth completely different...???





TODAY WE'RE
FOCUSING ON
THE BIG 0

(OUTREACH ;p)

You wanna go from this...



Hi Bibi,

I am [redacted] from [redacted] in service to people who believe golf is more than just a game.

I came across your article: [redacted]

Great read, extremely informative. I decided to reach out to know if you'd be open to an opportunity for collaboration. I'd like to add a new idea and reference to the post if that's okay?

My suggestion might add a different side to your post.

Let me know what you think.

Best regards,

BLA BLA BLA - ME ME ME!

GENERIC!

FAKE!



To THIS:

Interest in doing our outreach?

[Redacted]

to: [Redacted]

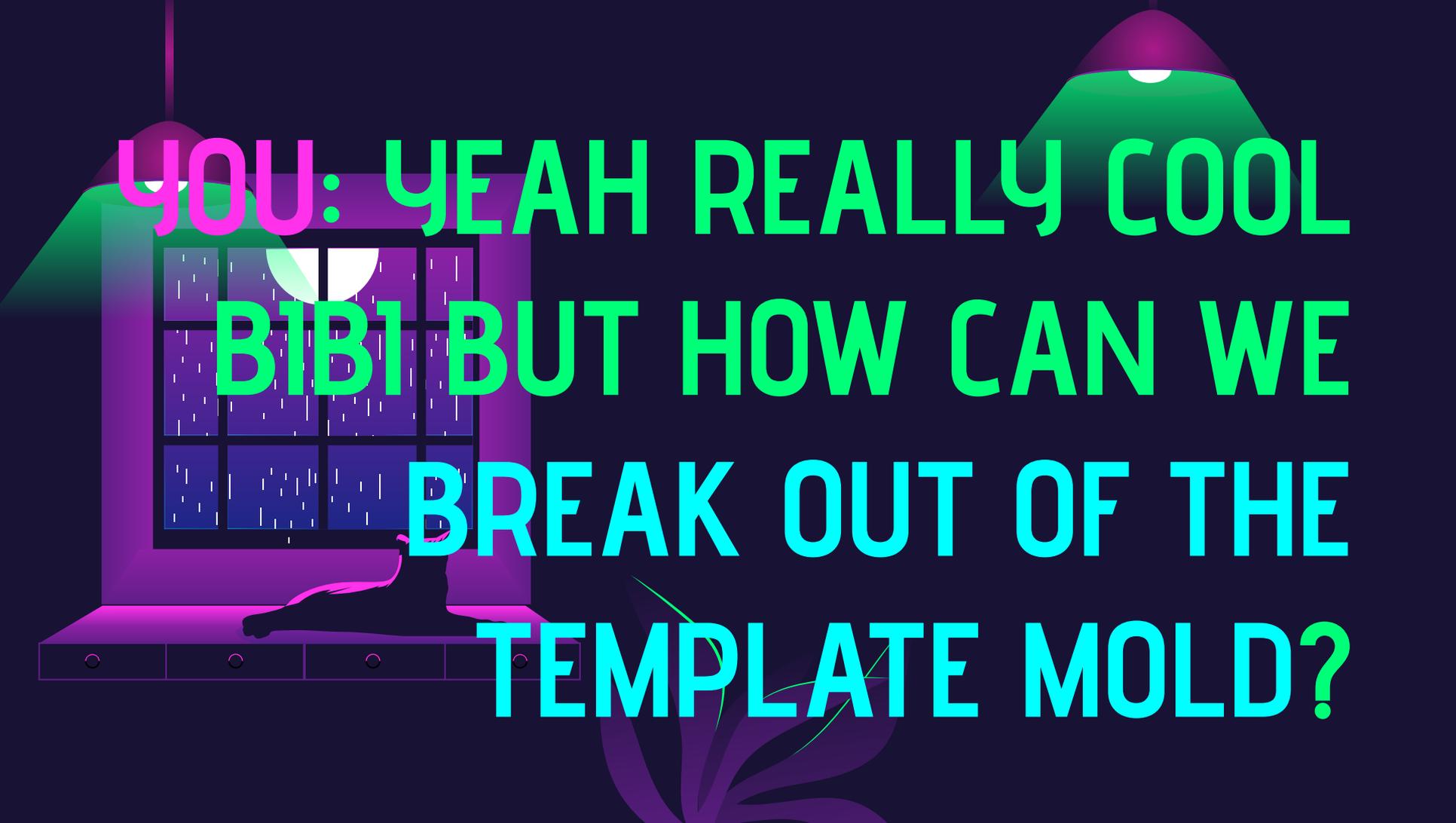
Hey [Redacted]

I was thinking your [Redacted] were pretty good, any interest in doing our outreach?

[Redacted]

8:41 AM [Redacted]  @Bibi this opp is interested in getting help for their link building and is asking if persona [Redacted] works with an agency or something

P.S, it's a won opp already. they're just reaching back out to ask (edited)



**YOU: YEAH REALLY COOL
BIBI BUT HOW CAN WE
BREAK OUT OF THE
TEMPLATE MOLD?**



This is WEIRD
BUT IT WORKS...

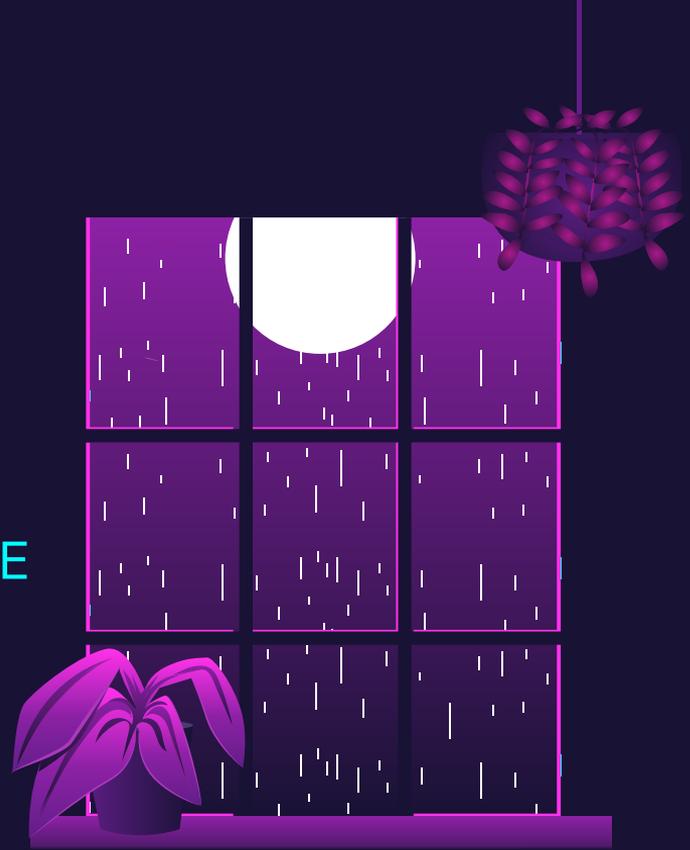
WRITE 10 UNIQUE*
EMAILS

*BESPOKE



PRACTICING WITH UNIQUE EMAILS:

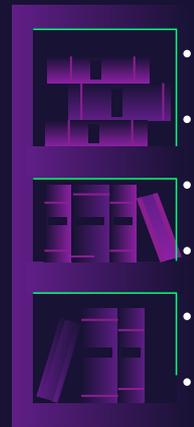
- HIGH CONVERSION RATE
- FORCES YOU TO DIVE DEEP INTO THE PROSPECTS PERSPECTIVE & YOUR VALUE PROPOSITION
- MAKES YOU STAND OUT
- UNCOVERS A PATTERN FOR EFFECTIVE TEMPLATES



No worries, this is only for *practising*, you don't have to *keep* doing it

HOW I DO IT

EXAMPLE TIME!



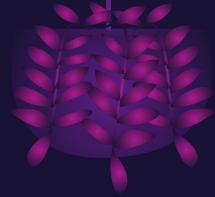
An illustration of a desk setup. On the left is a bookshelf with several books. In the center is a window with a grid pattern, showing a dark blue sky with white rain streaks. A desk with four drawers is in front of the window, with a black mug on it. A purple lamp hangs from the ceiling, casting a glow on the desk. The background is dark blue with stylized purple leaves in the corners.

SAM OH

- Target page: index checker
- Goal: get attention and link

Bibi go to google

UR HOMEWORK



- 01 BURN YOUR GENERIC TEMPLATES
- 02 CREATE 10 UNIQUE EMAILS
- 03 CREATE AMAZING TEMPLATE



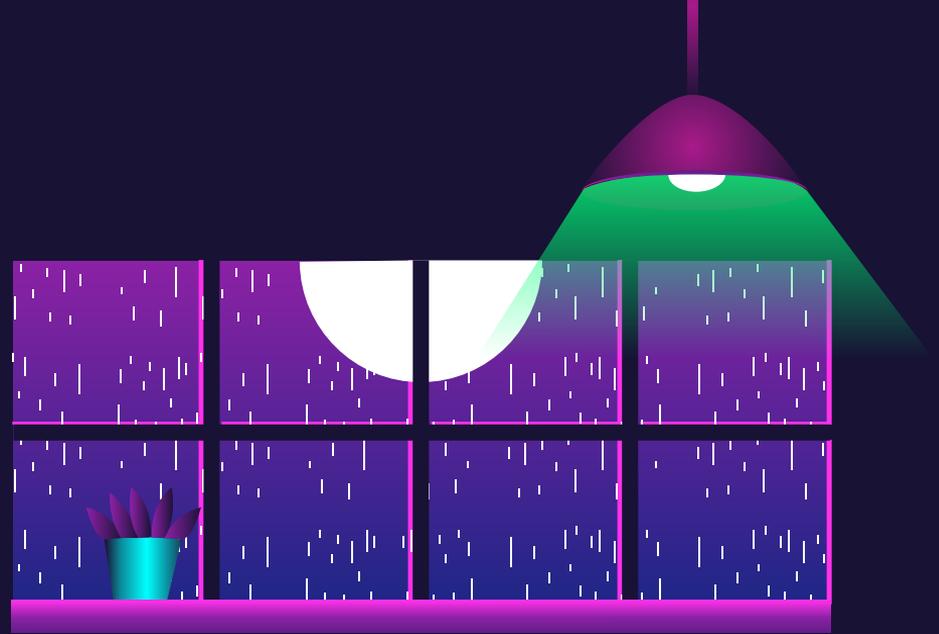
Thank you



Do you have any questions?

bibi@bibibuzz.com

bibibuzz.com



CREDITS: This presentation template was created by **Slidesgo**, including icons by **Flaticon**, and infographics & images by **Freepik**