

TOP23 PPC Tools for digital marketers



About us



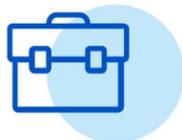
We have been increasing sales on the Internet from 2008



over 100 certified specialists
Google Analytics, Google Adwords



20 of our customers include TOP-100 Forbes Ukraine



over 1500 successfully implemented Internet projects from 2008

Official partners:



About us



About us

INSTRUCTOR

Anton Voroniuk

Digital Marketer and Google Academy Trainer

Udemy Instructor Partner

Total students Reviews

371,591 **8,799**

About me

My name is Anton Voroniuk.

I'm the co-owner of Webpromo Digital Agency, I'm a digital strategist, and I am also a Google Academy agency trainer. I love digital marketing, and I love to help my students grow their knowledge of digital marketing.

I've worked in this field since 2008, and during this time, Webpromo has helped over 1000 small and mid-sized businesses with digital strategy and online promotion. In addition to our SMB clients, our agency also currently works with several reputable brands and organizations such as Coca-Cola, Johnson & Johnson, BNP Paribas, Bayer, Sanofi, Vodafone, The United Nations, and the OSCE. Webpromo Digital Agency is a Google Premier Partner and a Facebook Marketing Partner.



[Website](#)

[Facebook](#)

[LinkedIn](#)

[Youtube](#)



Let's start from data and insights



1. Similarweb

[udemy.com](#) VS. [Compare this site to](#)

[December 2022](#)
[All traffic](#)

udemy.com

udemy is an online learning and teaching marketplace with over 155,000 courses and 40 million students. [learn programming](#), [Show more](#)

Company	Udemy, Inc.
Year Founded	2009
Employees	1001 - 5000
HQ	United States, California, San Francisco
Annual Revenue	\$500.0M - \$1.0B
Industry	Science and Education > Education

[Connect this website](#)

Global Rank

#381

▼ 7

Country Rank

#642

▲ 27

United States

Category Rank

#17

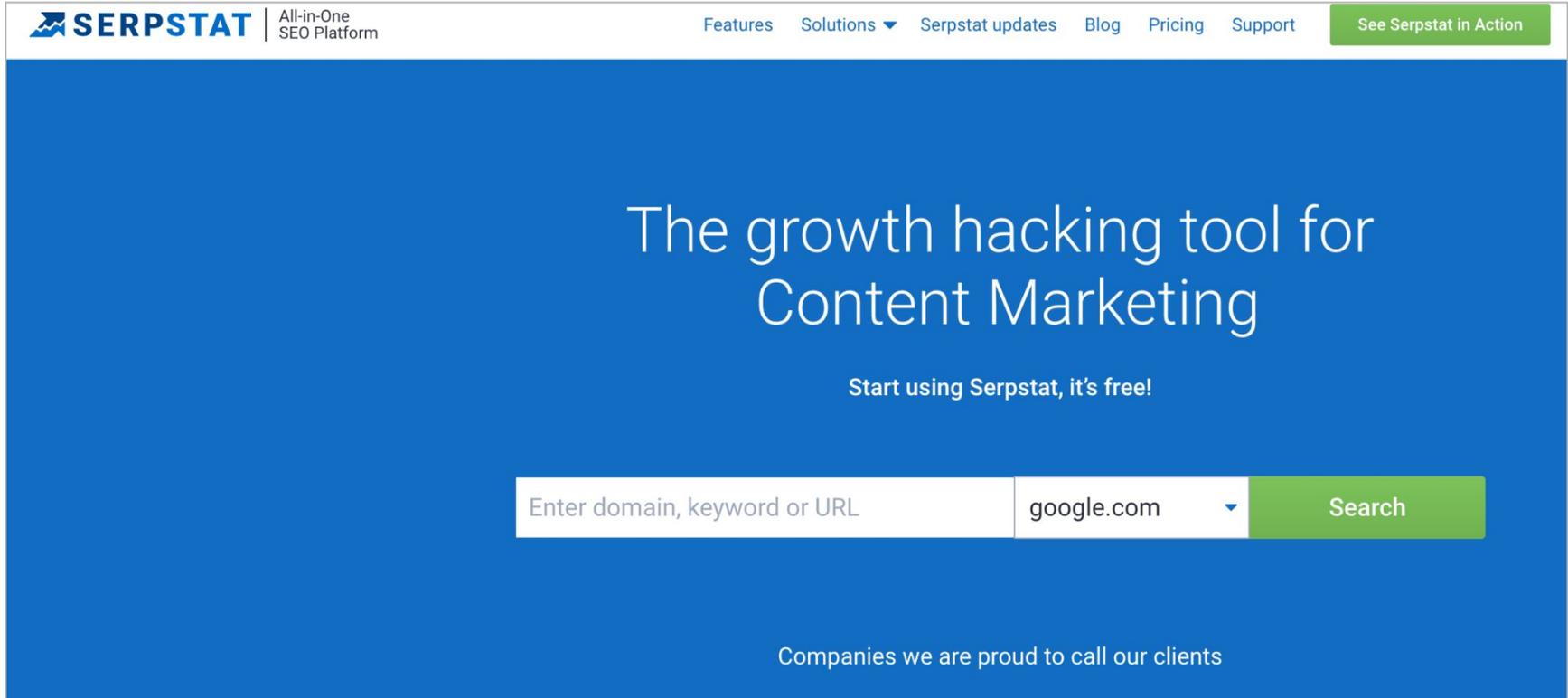
▲ 10

Science and Education > Education (In United States)

- [Overview](#)
- [Ranking](#)
- [Audience](#)
- [Competitors](#)
- [Marketing channels](#)
- [Outgoing links](#)
- [Technologies](#)



2. Serpstat



The screenshot shows the Serpstat website homepage. The header includes the Serpstat logo and tagline 'All-in-One SEO Platform', along with navigation links for Features, Solutions, Serpstat updates, Blog, Pricing, and Support. A prominent green button labeled 'See Serpstat in Action' is located in the top right corner. The main content area features a large blue background with the headline 'The growth hacking tool for Content Marketing' and a sub-headline 'Start using Serpstat, it's free!'. Below this is a search bar with the placeholder text 'Enter domain, keyword or URL', a dropdown menu showing 'google.com', and a green 'Search' button. At the bottom of the main content area, the text 'Companies we are proud to call our clients' is displayed.

SERPSTAT | All-in-One SEO Platform

Features Solutions ▾ Serpstat updates Blog Pricing Support [See Serpstat in Action](#)

The growth hacking tool for Content Marketing

Start using Serpstat, it's free!

Enter domain, keyword or URL [Search](#)

Companies we are proud to call our clients

3. ThinkWithGoogle



Think with Google



Log In

Insights. Ideas. Inspiration.

Take your marketing further with Google. Think with Google.

FEATURE OF THE WEEK

Are you helping Ukrainian refugees? Make sure they know it

Show up for the people seeking help. Update your Google Business Profile to show Ukrainian refugees that your business is here to help.



4. Facebook for Industries

Meta for Business

Solutions

Platforms and products

Inspiration

Education and resources

Facebook for industries

Meet your business goals with Facebook solutions tailored specifically to your market.



Financial services



E-commerce



Retail



Gaming



Entertainment and
media



Technology and
telecom



Consumer packaged
goods



Automotive



B2B



Property



Restaurants



Travel

5. TikTok Creators Portal

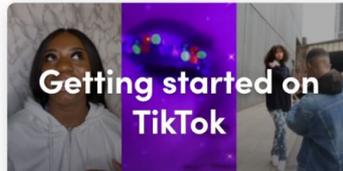
TikTok

Home

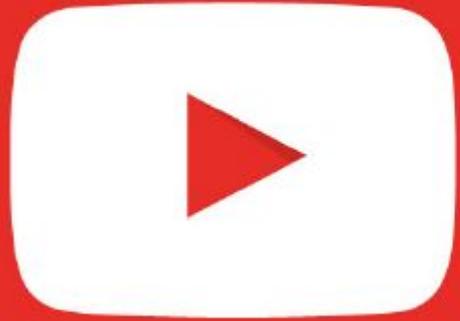
Search



What do you want to learn?



6. Brand Lift 2.0

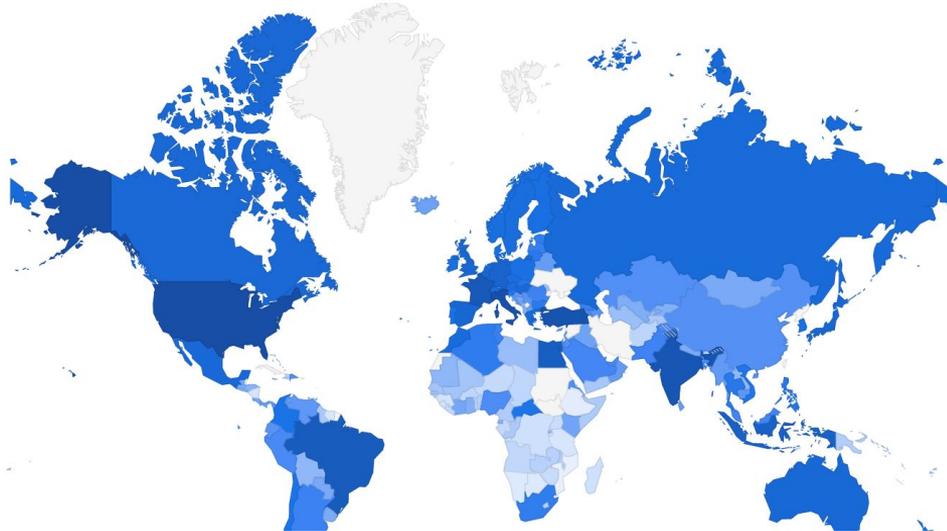


Brand
Lift

7. Google Market Finder

Your top recommended markets

We've used key metrics from your chosen categories to calculate which markets offer you the best opportunities for growth, discover your first recommendations below.



Let's make ads beautiful and efficient

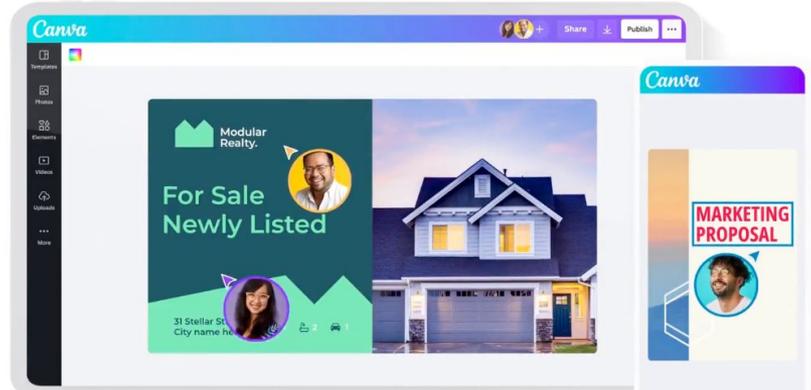
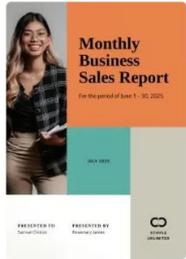


8. Canva

What will you design today?

Canva makes it easy to create professional designs and to share or print them.

[Sign up for free](#)



9. VistaCreate

Design it your way

Free graphic design tool to help you create impressive content in minutes. Browse thousands of professional templates and edit them right away.



Try this:

[business](#)[food](#)[birthday](#)[sale](#)[beauty](#)

11. Looker Studio

Looker Studio

Search Looker Studio



Create

Recent

Reports

Data sources

Explorer

Recent

Shared with me

Owned by me

Bin

Templates

Start with a Template

Template Gallery

Blank Report
Looker Studio

Learn how to view, edit and create a Looker Studio report

- Interact with charts and tables
- Set the date and filter your data

Tutorial Report
Looker Studio

Acme Marketing
Google Analytics

Search Console Report
Search Console

Name

Owned by anyone

Last opened by me

12. Invideo

Unlock the power of video

With InVideo, everyone can create great looking pro videos that engage better, deliver more leads and save time. Our library of 5000+ templates, transitions and effects are here to help you create videos easily, quickly and efficiently. No download required.

[Get started - it's free!](#)

No credit card required



Neon.mp4



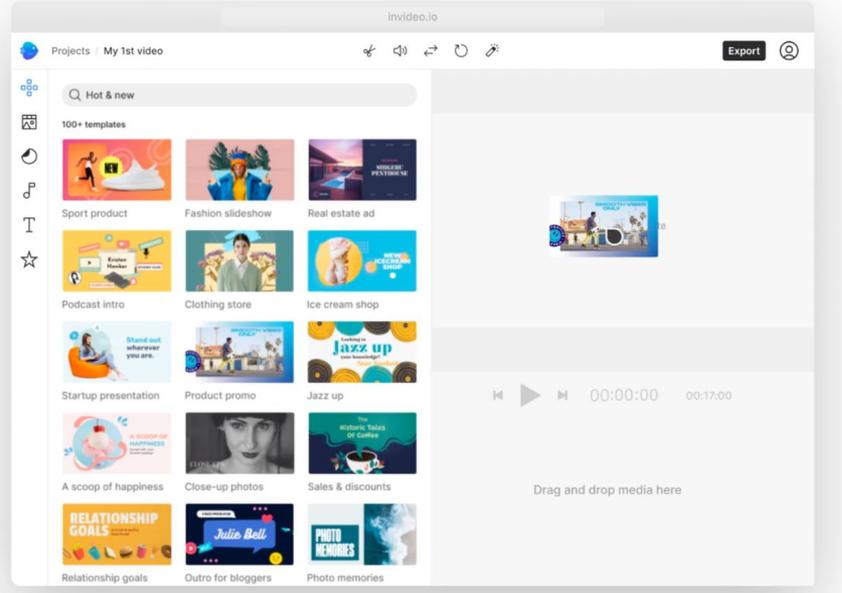
Skater.mp4



Track.mp3



Logo.png



How to measure?





13. Google Digital Maturity Benchmark

Google Digital Maturity Benchmark

Start now

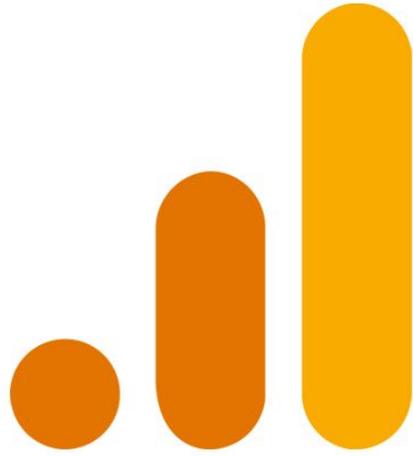
Never miss a
moment to connect
with customers

See how your data-driven marketing measures up, and
discover your roadmap to digital maturity.

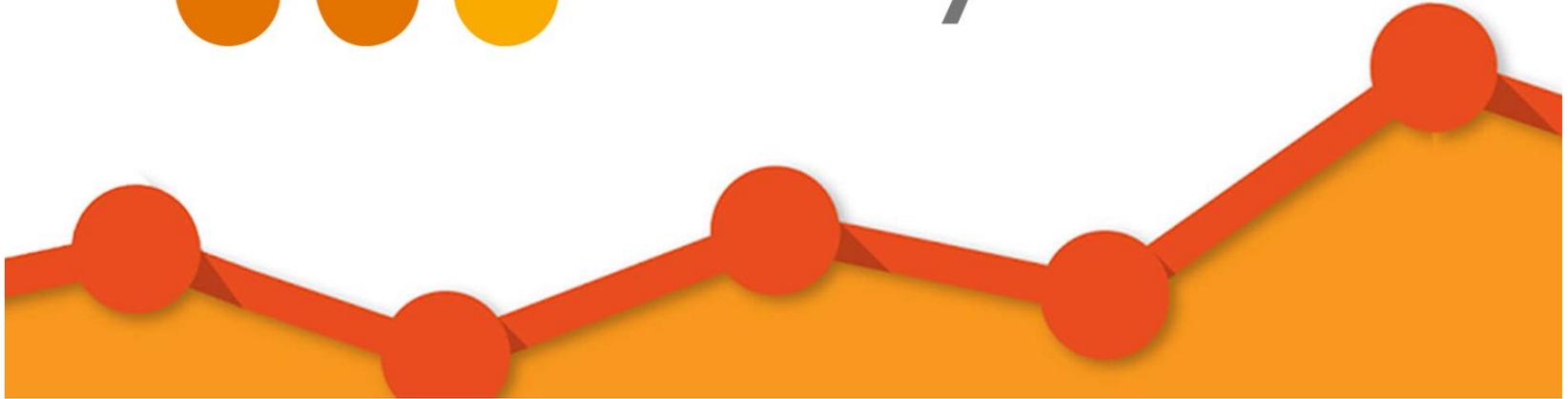
In partnership with  **BCG** BOSTON
CONSULTING
GROUP



14. Google Analytics 4



Google Analytics 4



OWOX
Products ▾
Solutions ▾
Services ▾
Pricing
Success stories
More...
Account
Book a demo

Simplify your digital marketing analytics

One tool to collect, normalize, prepare, orchestrate and analyze your digital marketing data with ease

Book a demo

4.9
★★★★★

Leader

WINTER 2022

Best Usability

WINTER 2022

High Performer

Enterprise WINTER 2022

Most Implementable

WINTER 2022

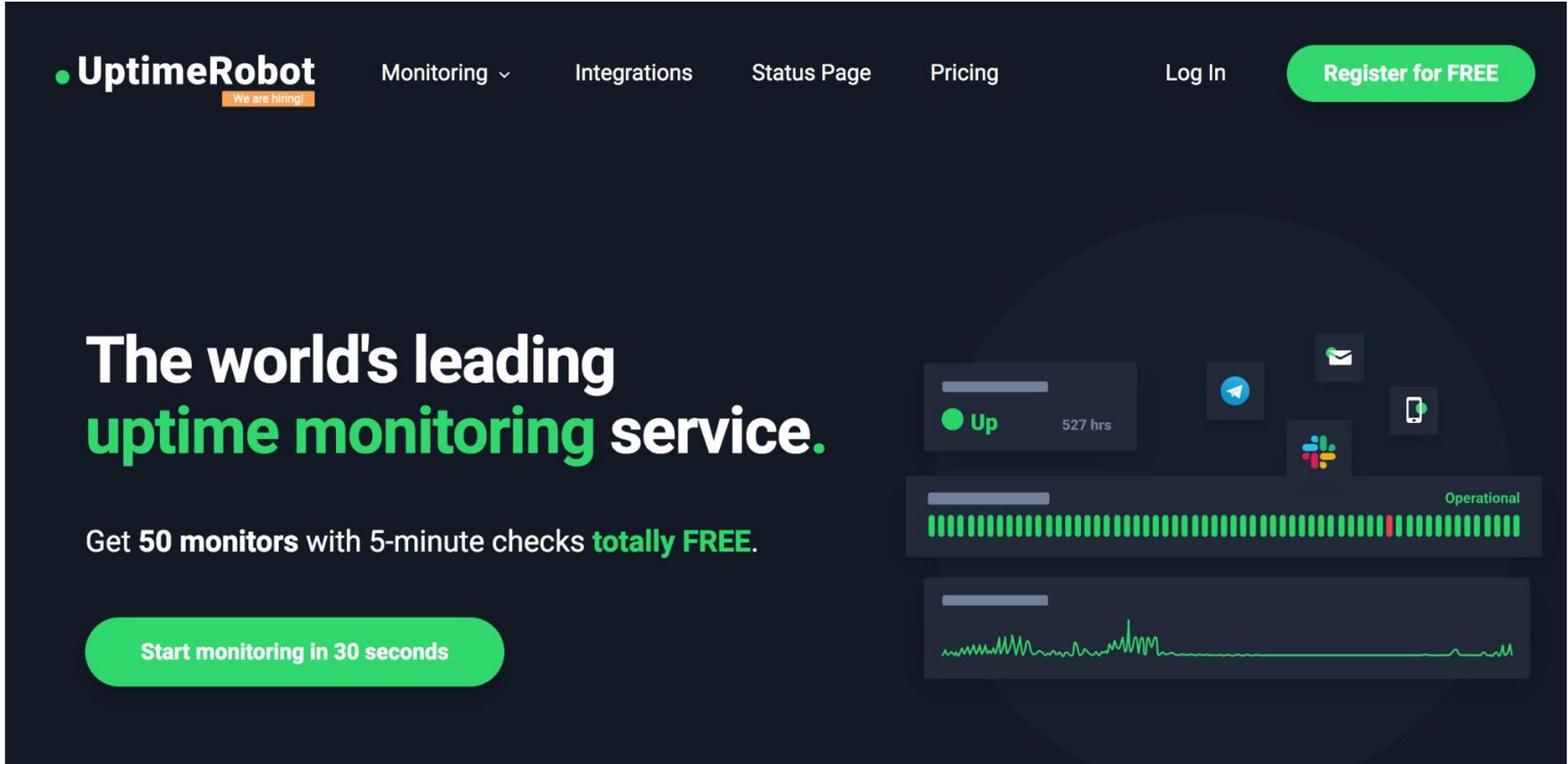
Easiest To Do Business With

Enterprise WINTER 2022

Easy to use toolkit



16. UptimeRobot



The image shows the UptimeRobot website landing page. The navigation bar includes 'UptimeRobot' with a 'We are hiring!' tag, 'Monitoring', 'Integrations', 'Status Page', 'Pricing', 'Log In', and a 'Register for FREE' button. The main content area features the headline 'The world's leading uptime monitoring service.' and a sub-headline 'Get 50 monitors with 5-minute checks totally FREE.' A large green button says 'Start monitoring in 30 seconds'. On the right, there is a dashboard preview showing a 'Up' status for 527 hours, a progress bar, and a line graph.

UptimeRobot
We are hiring!

Monitoring ▾ Integrations Status Page Pricing Log In Register for FREE

The world's leading uptime monitoring service.

Get 50 monitors with 5-minute checks **totally FREE.**

Start monitoring in 30 seconds

Up 527 hrs

Operational

17. DigitalFirst.AI

Digital First AI is used by **5000+ marketers** and entrepreneurs like you

Create & execute marketing plans in seconds with AI

Find the best growth-hacking tactics for your business with AI
Switch marketing to autopilot and grow

[Create free account](#)[Book a demo](#)

18. ChatGPT

ChatGPT

 Examples	 Capabilities	 Limitations
"Explain quantum computing in simple terms"	Remembers what user said earlier in the conversation	May occasionally generate incorrect information
"Got any creative ideas for a 10 year old's birthday?"	Allows user to provide follow-up corrections	May occasionally produce harmful instructions or biased content
"How do I make an HTTP request in Javascript?"	Trained to decline inappropriate requests	Limited knowledge of world and events after 2021

Free Research Preview: ChatGPT is optimized for dialogue. Our goal is to make AI systems more natural to interact with, and your feedback will help us improve our systems and make the

19. SaveMyLeads



Save
My Leads.

English ▾

[Features](#) [Pricing](#) [Integrations](#) [Blog](#) [Video](#)

[Sign In](#)

[Sign Up](#)

Facebook Lead Ads notifications

to CRM, Email or SMS

Send notifications in real time about new leads via Email, SMS or integrate with your CRM & Spreadsheets. Stop downloading CSV from Facebook again and again.

[Free trial](#)

[▶ Watch video](#)



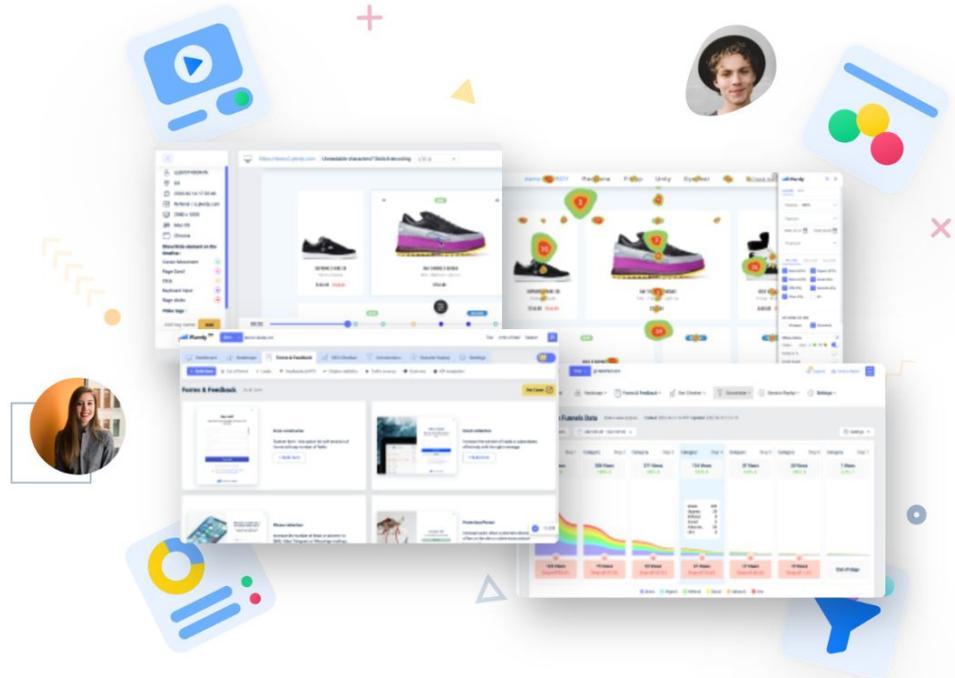
Fighting for the conversion



Conversion Rate Optimization Tools

Track, analyze, and convert your visitors into buyers

Try it free



21. LuckyOrange

Less time crunching numbers, more time growing your business.

Improve your website's conversion rate using our collection of tools including Dynamic Heatmaps, Session Recordings and Live Chat.

[Start My Free Trial](#)

Free 7-day trial. No credit card required.

22. Optimonk

OptiMonk Product ▾ Templates ▾ Pricing Company ▾ Learn ▾ Login [Get OptiMonk Free](#)

Personalize. Optimize. Monetize.

Website personalization made easy. Treat your visitors like people, not traffic.

[Create a free account](#) [Book a demo](#)

★★★★★ 700+ reviews on

JULIE SMITH
Returning visitor
Location: Canada
Already subscribed

JACOB MILLER
New visitor
Location: Australia
Not subscribed yet

OVER 30,000 BRANDS HAPPILY USE OPTIMONK



"I can't believe it's free!"



"wow, absolutely perfect!"



"I just want to hug you!"

Message your customers, they'll love you for it

Monitor and chat with the visitors on your website,
respond to support tickets, organize contacts and create
a help center to empower customers to help themselves.

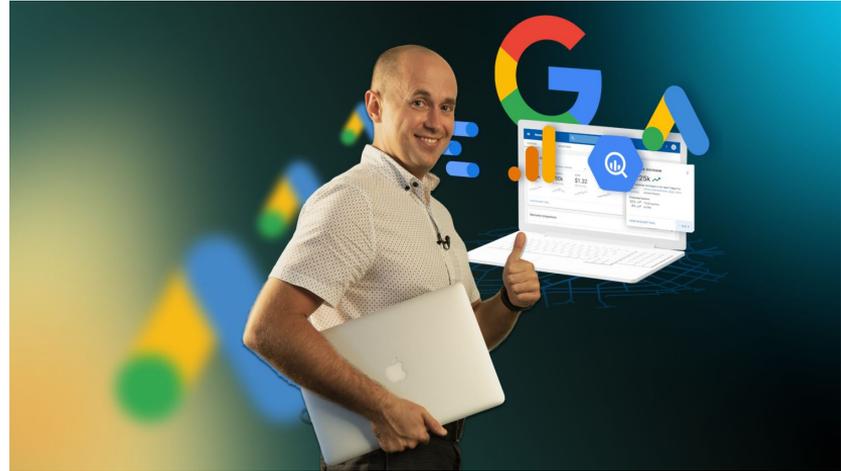
All 100% Free – Don't believe us? [Read why](#)

 SIGN UP FREE

Bonuses



Get the course “Google Ads 2023” valued at \$99.99 for **\$11.99** only until **26.01**



Register TODAY & Get **Lifetime Access** to the Course!



Bonuses



Get the course “Facebook Ads” valued at \$49.99 for **\$11.99** only until **26.01**



Register TODAY & Get **Lifetime Access** to the Course!



Bonuses



Get the course “Google Analytics Certification”
valued at \$89.99 for **\$11.99** only until **26.01**



Register TODAY & Get **Lifetime Access** to the
Course!



Bonuses

Get the course “Google Analytics, GA4, GTM”
valued at \$74.99 for **\$11.99** only until **26.01**



Register TODAY & Get **Lifetime Access** to the
Course!



Thank you!



<https://www.udemy.com/user/woronyuk/>

<https://www.skillsbooster.net/>

<https://www.facebook.com/groups/415151510621597/>

<https://www.instagram.com/anton.voroniuk/>



GROW

**DIGITAL
MARKETING SKILLS**

WITH US

WWW.SKILLSBOOSTER.NET



ANTON VORONIUK

CEO AT WEBPROMOEXPERTS
LEADER OF SKILLSBOOSTER
DIGITAL MARKETING ACADEMY