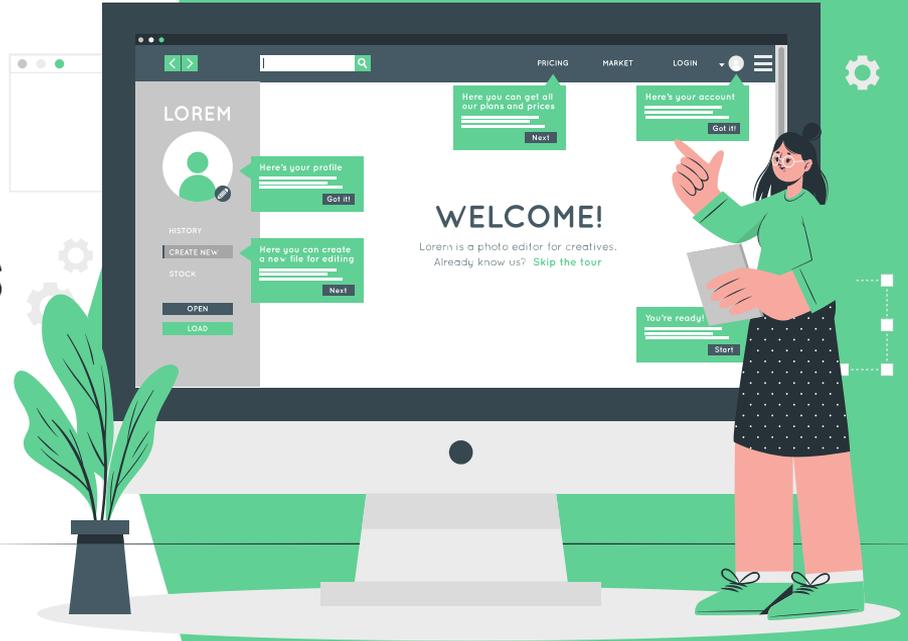


TOP 23 SMM Tools for beginners



Why are we talking about SMM?

INSTRUCTOR

Anton Voroniuk

Digital Marketer and Google Academy Trainer

Total students Reviews

320,639 **7,228**

About me

My name is Anton Voroniuk.

I'm the co-owner of Webpromo Digital Agency, I'm a digital strategist, and I am also a Google Academy agency trainer. I love digital marketing, and I love to help my students grow their knowledge of digital marketing.

I've worked in this field since 2008, and during this time, Webpromo has helped over 1000 small and mid-sized businesses with digital strategy and online promotion. In addition to our SMB clients, our agency also currently works with several reputable brands and organizations such as Coca-Cola, Johnson & Johnson, BNP Paribas, Bayer, Sanofi, Vodafone, The United Nations, and the OSCE. Webpromo Digital Agency is a Google Premier Partner and a Facebook Marketing Partner.



[↔ Website](#)

[Facebook](#)

[LinkedIn](#)

[Youtube](#)

**Let's start
from
the old
friends!**

1. Similarweb



SimilarWeb

2. ThinkWithGoogle



Think with Google



Log In

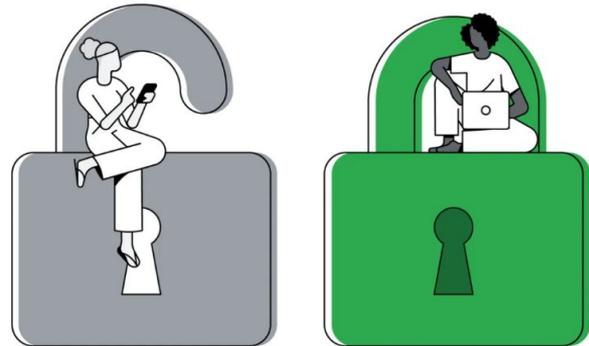
Insights. Ideas. Inspiration.

Take your marketing further with Google. Think with Google.

FEATURE OF THE WEEK

People take their privacy more seriously than you'd expect — brands should too

We asked 20,000 people across Europe how brands should approach privacy. Discover the practices marketers can adopt to keep customers in control, build trust, and get better marketing results.



3. Facebook Ads Library

Ad Library

The Ad Library provides advertising transparency by offering a comprehensive, searchable collection of all ads currently running from across Meta technologies.

[See what's new](#)



Search ads

Set your location and choose an ad category to start your search. **View search tips.**

Greece ▼

Ad category ▼

 Choose an ad category

4. Facebook for Industries

Facebook for industries

Meet your business goals with Facebook solutions tailored specifically to your market.



Financial services



Retail and e-commerce



Gaming



Entertainment and media



Telecommunications



Technology

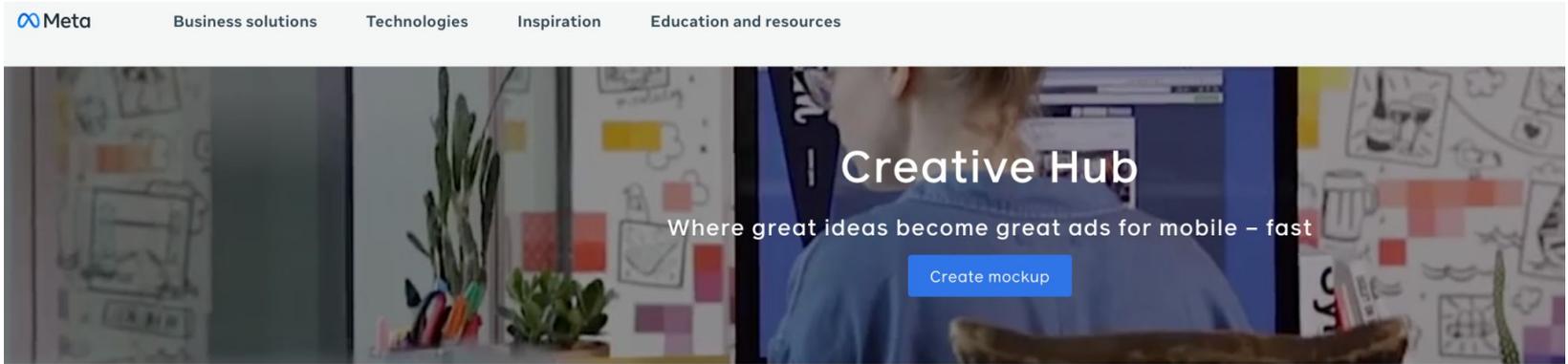


Consumer packaged goods



Automotive

5. Facebook Creative Hub



Supercharge your creative process and save valuable time with [Facebook Creative Hub](#)– your one-stop destination for learning about, mocking up, previewing and testing Facebook and Instagram ads

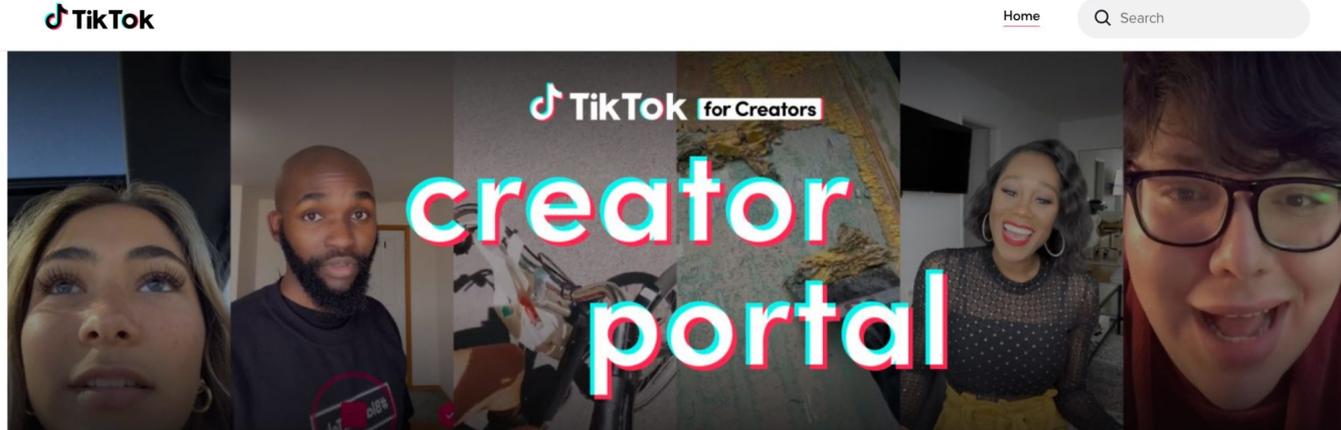
Get the inspiration
you want and the info
you need

Preview your best
ideas on mobile

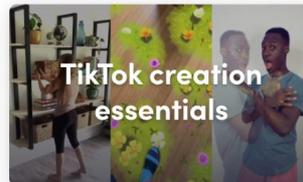
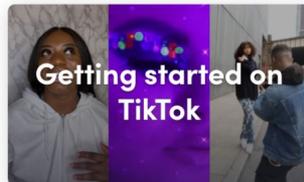
Collaborate with your
teammates on
mockups and
projects

Go from idea to
launch easily,
securely and quickly

6. TikTok Creators Portal



What do you want to learn?



7. Sendpulse

SendPulse

Products ▾

Prices

Support ^{24/7}

Resources ▾

English ▾

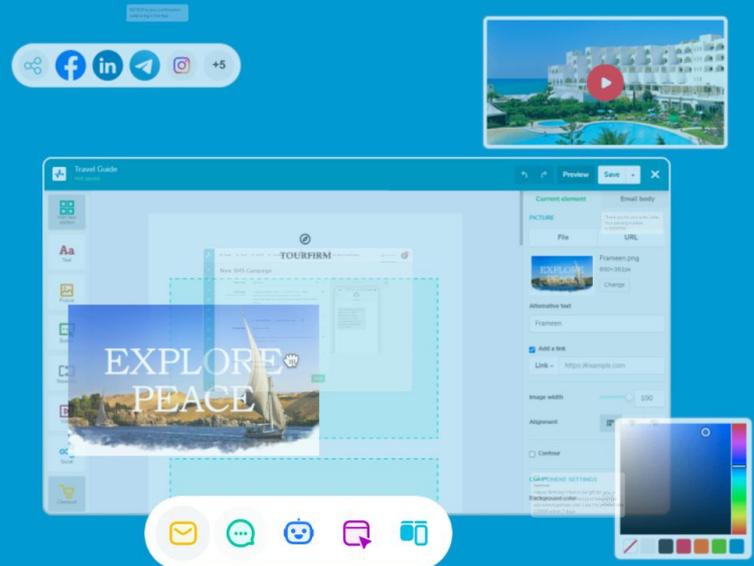
My account

GDPR compliant

Accelerate sales and grow your business with SendPulse

Get all of the email marketing, CRM, and automation tools you need for increased profits, better workflows, and happier customers

Sign up for free



8. BuzzSumo

Buzzsumo 

9. vidIQ

The image shows a screenshot of the vidIQ website's sign-up page. The background is a dark blue gradient with a subtle wave pattern at the bottom. The vidIQ logo is in the top left corner. The navigation menu includes 'Features', 'Extension', 'Brands', 'Pricing', 'Blog', and 'Community', each with a dropdown arrow. A 'Login' button is in the top right. The main heading reads 'Designed to boost your YouTube views'. Below it, a sub-headline says 'Get free insights and guidance to keep your channel growing.' On the right side, there are three rounded rectangular buttons: the top one has a Google 'G' icon and says 'Sign up with your Google account'; the middle one says 'OR'; the bottom one says 'Enter your email address'. Below these is a large blue button with 'Sign up' and a right-pointing arrow. At the bottom right, there is a small line of text: 'By signing up, I agree to vidIQ's [Terms of Service](#) and [Privacy Policy](#)'.

vidIQ

Features ▾ Extension Brands Pricing Blog ▾ Community ▾ [Login](#)

Designed to boost your YouTube views

Get free insights and guidance to keep your channel growing.

 Sign up with your Google account

OR

Enter your email address

[Sign up](#) →

By signing up, I agree to vidIQ's [Terms of Service](#) and [Privacy Policy](#)

10. TrendHero

trendHERO.

Features

Pricing

Blog

EN

RU

Login

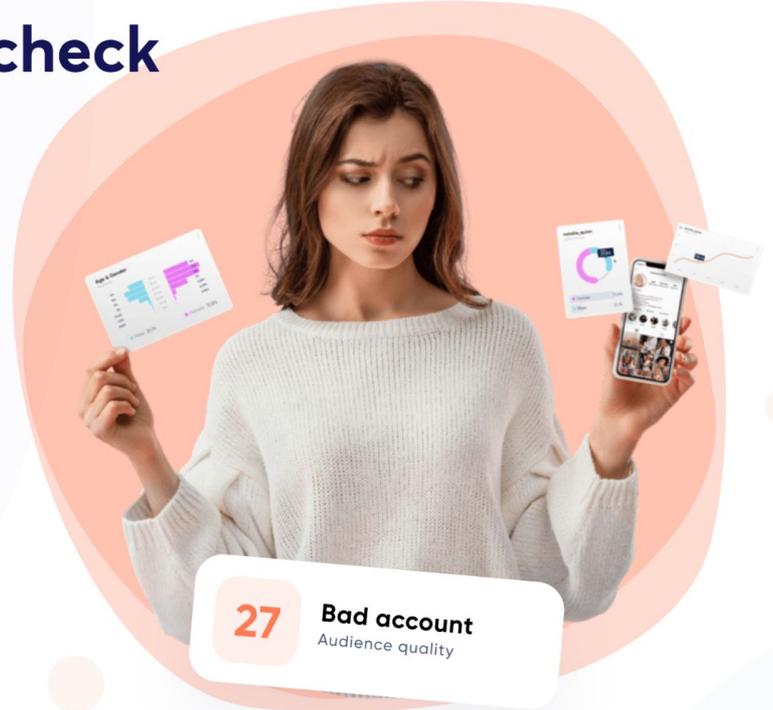
Sign up

Search, discover and check Instagram influencers and creators

- 90+ million accounts in our database.
- 90+ metrics for account analytics and checks for fake followers on Instagram.
- The audit service that makes advertising with influencer simpler and more effective.

Try it free

Get 14 days trial + check 1 Instagram account up to 10 000 followers **for free**



27

Bad account
Audience quality

11. GA4

Google Analytics 4
VS
UNIVERSAL ANALYTICS

**The new
friends' time!**

11. Kontentino



[Why Kontentino](#)

[Solutions](#) ▾

[Pricing](#)

[Resources](#) ▾

[FAQs](#)

[Book a demo](#)

[Sign up](#)

Your team's favourite time-saver for social media **post approval**

Save time and resources while scaling social media across multiple teams and clients.

Type your e-mail address

GET 14 DAYS FOR FREE

NO CREDIT CARD REQUIRED

12.Pentos

PENTOS

PLATFORM  PRICING BLOG NEWSLETTER ABOUT

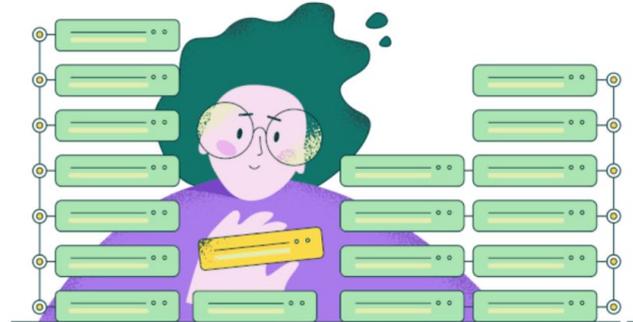
Get started!

Sign in

TikTok analytics in one place

Get insights on accounts, songs, videos, artists, trends, and challenges. If it happens on TikTok, we track it.

Get started!



13. SaveMyLeads



Save
My Leads.

[Features](#) [Pricing](#) [Integrations](#) [Blog](#) [Video](#)

English ▾

[Sign In](#)

[Sign Up](#)

Facebook Lead Ads notifications

to CRM, Email or SMS

Send notifications in real time about new leads via Email, SMS or integrate with your CRM & Spreadsheets. Stop downloading CSV from Facebook again and again.

[Free trial](#)

[▶ Watch video](#)



14. Invideo



Templates ▾

Explore ▾

Learn ▾

Support ▾

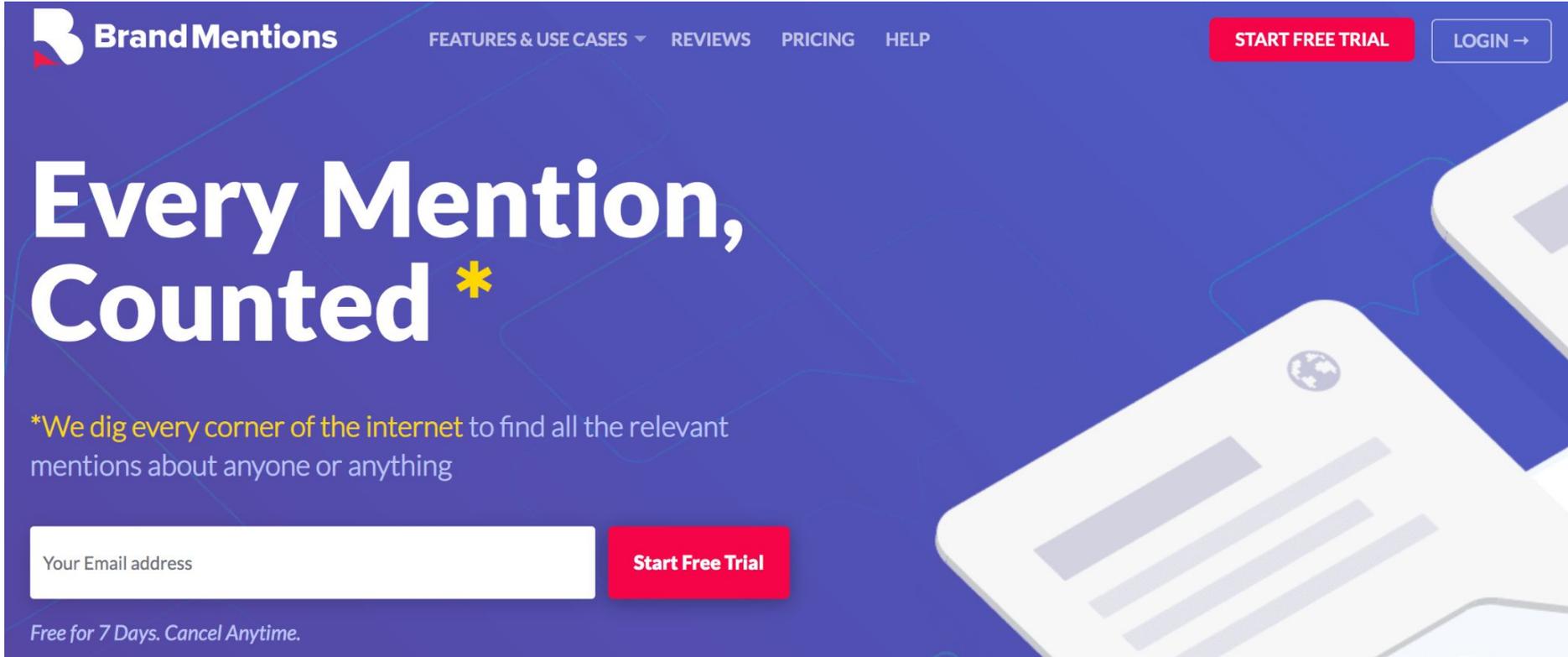
Pricing

Login

[Sign up](#)

Unlock The Power of Video.

16. Brandmentions



The image shows the hero section of the BrandMentions website. It features a dark blue background with a white laptop and tablet illustration on the right. The main headline is 'Every Mention, Counted *' in large white font. Below it is a sub-headline: '*We dig every corner of the internet to find all the relevant mentions about anyone or anything'. At the bottom left, there is a white input field for 'Your Email address' and a red 'Start Free Trial' button. The top navigation bar includes the BrandMentions logo, menu items 'FEATURES & USE CASES', 'REVIEWS', 'PRICING', and 'HELP', and buttons for 'START FREE TRIAL' and 'LOGIN →'.

BrandMentions FEATURES & USE CASES ▾ REVIEWS PRICING HELP

START FREE TRIAL LOGIN →

Every Mention, Counted *

*We dig every corner of the internet to find all the relevant mentions about anyone or anything

Your Email address **Start Free Trial**

Free for 7 Days. Cancel Anytime.

17. Spokeo

SPOKEO woronyuk@gmail.com GET HELP

4 PROFILE MATCHES FOR WORONYUK@GMAIL.COM

f t in +

7 ADDITIONAL PROFILES FOUND USING WORONYUK@GMAIL.COM

g t p s o v e p

96 NO RESULTS

g t p s o v e p h y j a u e o

We Found Several Matches For **woronyuk@gmail.com**

Антон Воронюк (possible owner of this email)

Kyiv, Kyiv

11 Social Networks

Get Updates

ABOUT WORONYUK@GMAIL.COM

PROFILE PHOTOS

PRIMACY

SOCIAL

CBDO at @web_promo & @webpromoxperts
<https://business.com/users/747373/>

Директор по развитию бизнеса @web_promo. Координатор школы интернет-маркетинга @WebPromoExperts
<https://twitter.com/googleseoexpert>

ORGANIZATIONS

We uncovered the following organizations using woronyuk@gmail.com

<ul style="list-style-type: none"> WebPromoExperts SEO Day 2016 - present Chief Executive Officer - WebPromoExperts 2012 - present 	<ul style="list-style-type: none"> WebPromoExperts tv 2014 - present Technical Director - Web-Promo 2006 - present
--	--

18. Lusha

Lusha Why Lusha? ▾ Pricing Enterprise Company ▾ Contact sales | Login [Sign up](#)

Reach the right decision makers

Sell more and close more with the most accurate B2B company and contact data.

[Start for free](#)

No credit card required | 1,850+ reviews

CCPA Compliant **GDPR** Aligned **ISO 27701**

19. Analisa

Introducing Hawksight.co, the AI Trading Assistant for everyday investors | [Visit Hawksight.co](#)

analisa.io
INSTAGRAM | TIKTOK

English ▾

PRICING \$ AFFILIATE BLOG LOGIN SIGN UP FREE SAMPLE REPORTS

Instagram AI Analytics

Enter any @Profile or #Hashtag for real-time insights on **influencer campaigns**

Instagram Analytics TikTok Analytics

Profile Analytics Follower Analytics Hashtag Analytics

@ Enter Instagram Profile @ Enter Instagram Profile # Enter Instagram Hashtag

Age Gender Location Authenticity

SAMPLE PROFILE & FOLLOWER REPORT >>

For Brand Marketers, Agencies, Influencers, and Media Publishers

20. emojiopedia.org

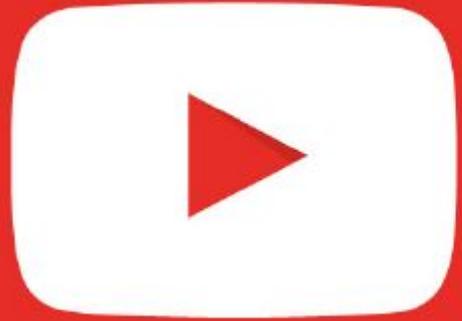


Search Emojiopedia



eg heart music summer 🐶 food birthday

21. Brandlift 2.0



Brand
Lift

22. VistaCreate

Design it your way

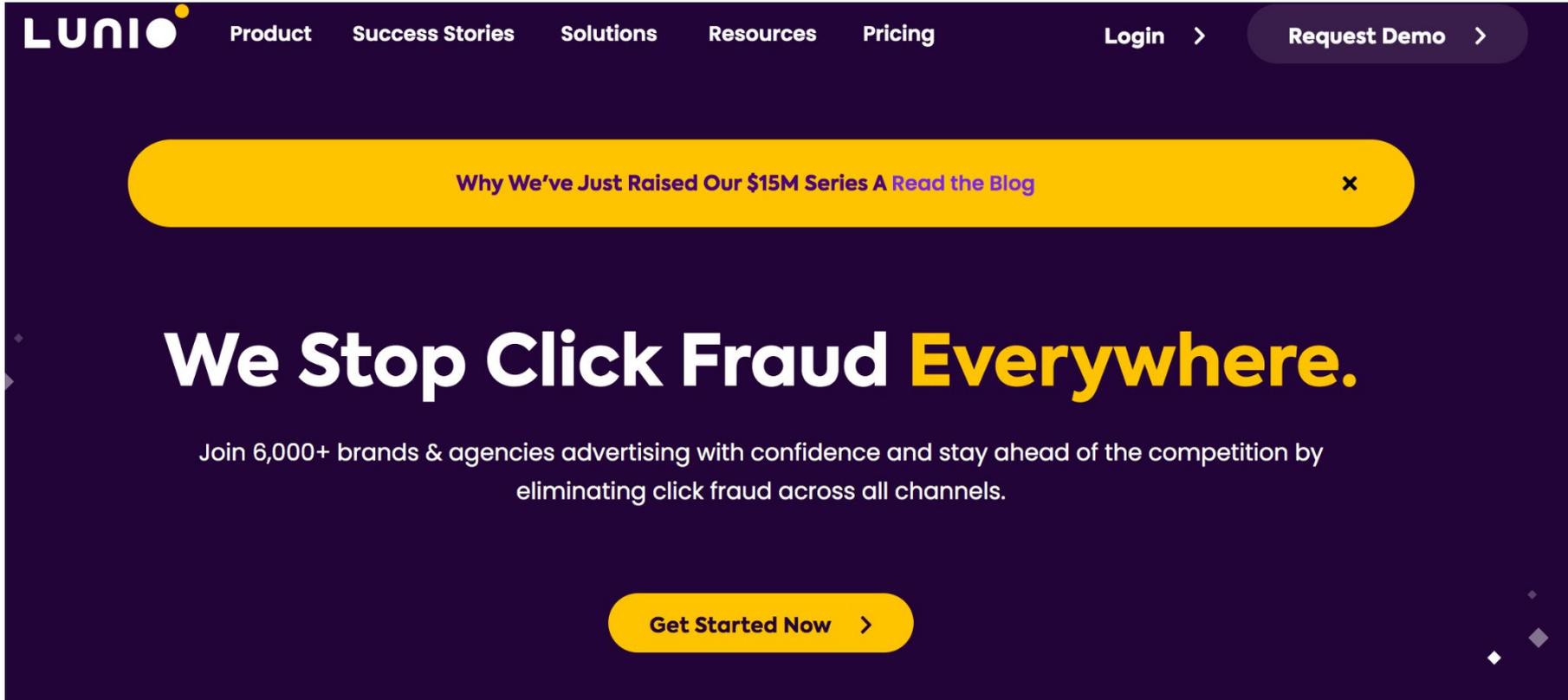
Free graphic design tool to help you create impressive content in minutes. Browse thousands of professional templates and edit them right away.



Try this:

[business](#)[food](#)[birthday](#)[sale](#)[beauty](#)

23. Lunio



The screenshot shows the Lunio website homepage with a dark purple background. At the top left is the Lunio logo, followed by navigation links: Product, Success Stories, Solutions, Resources, and Pricing. On the right side of the navigation bar are links for Login and Request Demo. A yellow banner at the top contains the text "Why We've Just Raised Our \$15M Series A Read the Blog" with a close button (X). The main headline reads "We Stop Click Fraud Everywhere." with "Everywhere." in yellow. Below the headline is a sub-headline: "Join 6,000+ brands & agencies advertising with confidence and stay ahead of the competition by eliminating click fraud across all channels." At the bottom center is a yellow button that says "Get Started Now".

LUNIO Product Success Stories Solutions Resources Pricing Login > Request Demo >

Why We've Just Raised Our \$15M Series A [Read the Blog](#) X

We Stop Click Fraud **Everywhere.**

Join 6,000+ brands & agencies advertising with confidence and stay ahead of the competition by eliminating click fraud across all channels.

[Get Started Now](#) >

Do you have any questions?



Discover our courses on Udemy



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[↔ Website](#)

[f Facebook](#)

[in LinkedIn](#)

[▶ Youtube](#)

Thank you!



<https://www.udemy.com/user/woronyuk/>

<https://www.skillsbooster.net>

<https://www.facebook.com/groups/415151510621597/>

