

10 SCALABLE CONTENT-DRIVEN LINK BUILDING TACTICS



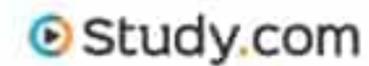
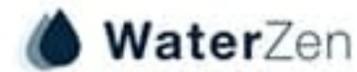




SAASPURSUIT
BY  **SHARPROCKET**



We've helped great brands reach new heights.



FOR ALL LINK BUILDING CAMPAIGNS, START WITH LINK GAP ANALYSIS

"YOUR WEBSITE" Target Page	Existing # of links	Competing Page	Existing # of links (of competin g page)	Link Gap	6-month plan	12-month plan
[TARGET PAGE 1]		[COMPETING PAGE]				
[TARGET PAGE 2]		[COMPETING PAGE]				
[TARGET PAGE 3]		[COMPETING PAGE]				

bit.ly/link-gap-analysis



1

CONTENT GAP ANALYSIS IN GUEST BLOGGING

Dear owner of <http://digitalphilippines.net>

Hello I'm Mark Abrim and I came across your site, <http://digitalphilippines.net>, I would like to share my knowledge in writing an article for your website. I write on **topics** very similar to those covered in your blog, and I already have a few ideas for a **guest post** in mind that I'm sure will be interesting for your readers.

If you're interested don't hesitate to contact me, are there any guidelines for me to check out? I can give sample titles for you that is relevant to my field and of course to your site.

PITCH TOPIC IDEAS THAT YOUR PROSPECTS' AUDIENCE ACTUALLY NEED

Content Gap [? How to use](#)

☰ 2 targets vs. twinsmommy.com | All intersections ▼ | Volume ▼ | KD ▼ | CPC ▼ | Word

Show keywords that the below targets rank for

ahaparenting.com	*.domain/* ▼
empoweringparents.com	*.domain/* ▼
	.domain/ ▼

+ Add target

At least one of the targets should rank in top 10

But the following target doesn't rank for

twinsmommy.com	*.domain/* ▼
----------------	--------------

Show keywords

PITCH TOPIC IDEAS THAT YOUR PROSPECTS' AUDIENCE ACTUALLY NEED

🇺🇸 United States ▼ 10,486 keywords that **twinsmommy.com** doesn't rank for

Keyword	Volume ↓ ⁱ	KD ⁱ	CPC ⁱ	SERP ⁱ	Highest position	
					ahaparenting.com	empoweringpa
strong willed	12,000	12	0.01	SERP ▼	5 ▼	—
fear of bees	11,000	4	1.00	SERP ▼	8 ▼	—
behavior chart	10,000	9	0.60	SERP ▼	—	📄 2 ▼
permissive parenting	10,000	24	1.60	SERP ▼	4 ▼	—
tweens	8,900	22	0.40	SERP ▼	9 ▼	—
feelings wheel	6,500	11	0.10	SERP ▼	8 ▼	—
chore chart for kids	4,500	20	0.50	SERP ▼	—	📄 1 ▼
happy children	4,100	10	0.90	SERP ▼	📄 2 ▼	—

BETTER RANKABILITY FOR YOUR GUEST POSTS



broken link building tutorial



#1

seo-hacker.com › broken-link-building-tutorial-beginners ▾

Broken Link Building Tutorial for Beginners - SEO Hacker

Oct 13, 2019 - One of the most effective link building tactics to ever exist in the search marketing industry – **broken link building** made easy.

People also ask

What is broken link building? ▾

How do I start building links? ▾

Does link building still work? ▾

How do I find broken links? ▾



2

**RESOURCE GUIDES FOR
LINKABLE AUDIENCES**

“..some audiences get more attention from curators than others. Specifically, audiences who belong to communities around which there is a high level of academic, medical or government interest. This makes sense – the more official research, help, advice and documentation in a niche, the more we’ll find sites that link to these resources.”



Garrett French
Founder of Citation Labs

HIGHLY LINKABLE BLB AUDIENCES

- Teachers
- Caregivers
- Parents
- Senior citizens
- Veterans
- Health conditions sufferers
- Job Seekers
- The Unemployed
- Workers in the Non-Profit sector (people curing societal ills such as homelessness, poverty, abuse, etc.)
- Members of any undeserved communities (immigrants, people with disabilities, etc.)
- Local community
- Students
- Families of substance abusers

<http://citationlabs.com/linkable-audience-finding/>

CREATE RESOURCE GUIDES FOR LINKABLE AUDIENCES



We'll cover everything from the sleep habits of newborns, to activities which can help your kids get to sleep, to how [obesity](#) can affect your kid's sleep.

And, who knows—you may learn something about developing your own good sleep habits along the way!

Early Development of Sleep Patterns

The human circadian rhythm—or our sleep-wake cycle—is not inherent and needs to be developed. This explains the odd sleep patterns of [newborns](#), as they simply have not been in the world long enough to develop a circadian cycle.



What is Post-Traumatic Stress Disorder?

Post-traumatic stress disorder, more commonly known as PTSD, is a condition that's associated with emotional and psychological disturbances. There are approved treatments that are effective in reducing symptoms, but most of them require long-term applications. Some clinicians focus on using medications while others apply psycho-social interventions.

AUTOMATE PROSPECTING



"HealthySleepy" Prospects		Type	Prospects
Snoring	rename duplicate	Links Pages	13660
Co-Sleeping/Sleeping	rename duplicate	Links Pages	18360

AUTOMATE PROSPECTING

A	B	C	D	E	F	G
Keywords	Search Operators	Queries	Dup	Keyword Trigger	Google Q	Trigger (CLICK HERE)
teen health drugs	"helpful resources"	teen health drugs "helpful resources"	N	teen%20health%20c	http://www.google.com/search?q=teen%20health%20c	http://www.google.com/search?q=teen%20health%20c
teen health drugs	"resource links"	teen health drugs "resource links"	N	teen%20health%20c	http://www.google.com/search?q=teen%20health%20c	http://www.google.com/search?q=teen%20health%20c
teen health drugs	"useful links"	teen health drugs "useful links"	N	teen%20health%20c	http://www.google.com/search?q=teen%20health%20c	http://www.google.com/search?q=teen%20health%20c
teen health drugs	"useful websites"	teen health drugs "useful websites"	N	teen%20health%20c	http://www.google.com/search?q=teen%20health%20c	http://www.google.com/search?q=teen%20health%20c
teen health drugs	"helpful links"	teen health drugs "helpful links"	N	teen%20health%20c	http://www.google.com/search?q=teen%20health%20c	http://www.google.com/search?q=teen%20health%20c
teen health drugs	"helpful websites"	teen health drugs "helpful websites"	N	teen%20health%20c	http://www.google.com/search?q=teen%20health%20c	http://www.google.com/search?q=teen%20health%20c
teen health drugs	"interesting links"	teen health drugs "interesting links"	N	teen%20health%20c	http://www.google.com/search?q=teen%20health%20c	http://www.google.com/search?q=teen%20health%20c
teen health drugs	"list of links"	teen health drugs "list of links"	N	teen%20health%20c	http://www.google.com/search?q=teen%20health%20c	http://www.google.com/search?q=teen%20health%20c
teen health drugs	"list of websites"	teen health drugs "list of websites"	N	teen%20health%20c	http://www.google.com/search?q=teen%20health%20c	http://www.google.com/search?q=teen%20health%20c
teen health drugs	"recommended links"	teen health drugs "recommended links"	N	teen%20health%20c	http://www.google.com/search?q=teen%20health%20c	http://www.google.com/search?q=teen%20health%20c
teen health drugs	"recommended resources"	teen health drugs "recommended resources"	N	teen%20health%20c	http://www.google.com/search?q=teen%20health%20c	http://www.google.com/search?q=teen%20health%20c
teen health drugs	"recommended websites"	teen health drugs "recommended websites"	N	teen%20health%20c	http://www.google.com/search?q=teen%20health%20c	http://www.google.com/search?q=teen%20health%20c
teen health drugs	"suggested links"	teen health drugs "suggested links"	N	teen%20health%20c	http://www.google.com/search?q=teen%20health%20c	http://www.google.com/search?q=teen%20health%20c
teen health drugs	"useful resources"	teen health drugs "useful resources"	N	teen%20health%20c	http://www.google.com/search?q=teen%20health%20c	http://www.google.com/search?q=teen%20health%20c
teen health drugs	"the following links"	teen health drugs "the following links"	N	teen%20health%20c	http://www.google.com/search?q=teen%20health%20c	http://www.google.com/search?q=teen%20health%20c
teen health drugs	"the following websites"	teen health drugs "the following websites"	N	teen%20health%20c	http://www.google.com/search?q=teen%20health%20c	http://www.google.com/search?q=teen%20health%20c
teen health drugs	inurl:helpful	teen health drugs inurl:helpful	N	teen%20health%20c	http://www.google.com/search?q=teen%20health%20c	http://www.google.com/search?q=teen%20health%20c
teen health drugs	inurl:useful	teen health drugs inurl:useful	N	teen%20health%20c	http://www.google.com/search?q=teen%20health%20c	http://www.google.com/search?q=teen%20health%20c
teen health drugs	inurl:links	teen health drugs inurl:links	N	teen%20health%20c	http://www.google.com/search?q=teen%20health%20c	http://www.google.com/search?q=teen%20health%20c
teen health drugs	inurl:resources	teen health drugs inurl:resources	N	teen%20health%20c	http://www.google.com/search?q=teen%20health%20c	http://www.google.com/search?q=teen%20health%20c
teen health drugs	intitle:guides	teen health drugs intitle:guides	N	teen%20health%20c	http://www.google.com/search?q=teen%20health%20c	http://www.google.com/search?q=teen%20health%20c

RESOURCE PAGE PROSPECTING CHEATSHEET

CHECK SIMILAR CONTENT FOR LINK OPPORTUNITIES

The screenshot shows the Ahrefs interface for the URL www.drugrehab.com/guides/campus/. The main title of the page is "College Drug Use, Drinking on Campus, & Addiction in Students".

Key Metrics:

- Ahrefs Rank: 39,082
- UR (URL Rating): 33
- DR (Domain Rating): 75
- Backlinks: 307
- Referring domains: 107 (+1)
- Organic keywords: 208 (PPC: 0)

Rank History (Past 3 months):

Time Period	Ahrefs Rank	Change
Today	39,082	↓ 24
avg 7 days	39,188	↑ 207
avg 1 month	39,610	↑ 1,062
avg 3 months	40,719	↑ 1,869

The rank history chart shows a general upward trend in rank (decreasing rank number) over the past 3 months, starting from approximately 42.5K and ending at 37.5K.

Navigation Menu: Dashboard, Alerts, Site explorer, Content explorer, Keywords explorer, Rank tracker, Site audit **NEW**, More

Left Sidebar: Overview, Backlink profile, Backlinks (New, Lost, Broken), Referring domains (New, Lost), Anchors, Top referring content, Referring IPs, Organic search, Organic keywords (New, Movements), Top pages

FIND BROKEN LINKS USING LINKMINER

The screenshot displays the LinkMiner interface for a website scan. At the top right, a 'LINK RESULTS' panel shows a progress of 64%, with 191 links scanned and 69 in the queue. A summary bar indicates 112 successful links (green checkmark) and 10 broken links (red X). The main content area is titled 'Links' and lists various categories under 'State & Federal Government Links'. Each link is accompanied by a status indicator (green for good, red for broken) and, where applicable, statistics for broken links (BL) and redirects (RD).

Link	Status	BL	RD
Abuse Hotline	Good		
Hurricane and Tropical Storm Information	Good		
How to apply for a Concealed Weapon Permit in Florida	Good		
Florida Sheriff's Association	Good		
Florida Department of Law Enforcement	Good		
Florida Highway Patrol	Good		
Federal Bureau of Investigation	Broken	1.45m	21.61k
U.S. Justice Department	Good		
U.S. Bureau of Alcohol, Tobacco, Firearms, and Explosives	Good	69.54k	3.7k
National Center for Missing and Exploited Children	Good	66.08k	2.73k
Florida Fish and Wildlife Conservation Commission	Good	1.05k	144

ORGANIZE ALL DATA IN A SPREADSHEET

Addiction ☆ ■
File Edit View Insert Format Data Tools Add-ons Help Saving...

100% \$ % .0 .00 123 Arial 10 B I U A

1	Links	Domain	Footprint	Page Title	Anchor text 1	Broken link 1	Anchor text 2	Broken link 2	AI
2	http://www.djj.state.fl.us/youth-families/for-	http://www.djj.state.fl.us/	www.drugrehab.com/guides/parents/	For Parents	Teen dating violenc	http://www.fldoe.c	preventing sexual v	http://www.doh.state	BL
3	http://www.thesource4ym.com/links/default	http://www.thesource4ym.com/	www.drugrehab.com/guides/parents/	Web Links	Creative Youth Ide	http://www.creativ	Door of Hope 4 Tee	http://www.doh...pp/index.htm	
4	https://defyventures.org/resources/	https://defyventures.org/	www.drugrehab.com/guides/parents/	Resources					Content S
5	http://cfsnh.org/index.php/programs-service	http://cfsnh.org/	www.drugrehab.com/guides/parents/	Parent Education	http://familiesfirstse	http://familiesfirstse	http://familiesfirstse	http://familiesfirstse	BL
6	http://www.nfcym.org/resources/	http://www.nfcym.org/	www.drugrehab.com/guides/parents/	Resources					Content S
7	https://cspn.memberclicks.net/public-resou	https://cspn.memberclicks.net/	www.drugrehab.com/guides/parents/	Public Resources		https://cspn.memberclicks.net/assets	https://cspn.membe		BL
8	https://www.wayzata.k12.mn.us/domain/26	https://www.wayzata.k12.mn.us/	www.drugrehab.com/guides/parents/	404 - Page Not Found					
9	https://pascosherriff.com/links/	https://pascosherriff.com/	www.drugrehab.com/guides/parents/	Links	Pasco Community	https://www.pasco	Just Think Twice –	http://www.justthinki	BL
10	http://www.ncat.edu/student-affairs/studen	http://www.ncat.edu/	www.drugrehab.com/guides/parents/	Links					Content S
11	http://www.buttecounty.net/sheriffcoroner/c	http://www.buttecounty.net/	www.drugrehab.com/guides/parents/	Helpful Links					Content S
12	https://www.knoxschools.org/Page/9525	https://www.knoxschools.org/	site:.edu "for parents" inurl:resources O	Links and Resources					Content S
13	http://www.helpfullinks.org/helpfullinks/inde	http://www.helpfullinks.org/	site:.edu "for parents" inurl:resources O	helpful Links for Anti-Drug					Content S
14	https://www.johnston.k12.nc.us/Page/1066	https://www.johnston.k12.nc.us/	site:.edu "for parents" inurl:resources O	Counseling Services	Bureau of Labor S	http://www.bls.go	HelpGuide	http://www.helpguid	BL
15	https://adep.tcnj.edu/resources/for-parents	https://adep.tcnj.edu/	site:.edu "for parents" inurl:resources O	For Parents					Content S
16	http://www.extension.umn.edu/family/famil	http://www.extension.umn.edu/	site:.edu "for parents" inurl:resources O	Parent Resources					Content S
17	http://depts.washington.edu/dbpeds/Resou	http://depts.washington.edu/	site:.edu "for parents" inurl:resources O	Resources for Families	Division of Vocatio	https://www.dshs	Guide for College &	http://www.disability	BL
18	http://studentaffairs.lasalle.edu/aodec/resc	http://studentaffairs.lasalle.edu/	site:.edu "for parents" inurl:resources O	Parents					Content S
19	https://iys.cprd.illinois.edu/resources/pare	https://iys.cprd.illinois.edu/	site:.edu "for parents" inurl:resources O	For Parents					Content S
20	https://www.kutztown.edu/about-ku/admini	https://www.kutztown.edu/	site:.edu "for parents" inurl:resources O	Resources & Education					Content S
21	http://www.scranton.edu/studentlife/studer	http://www.scranton.edu/	site:.edu "for parents" inurl:resources O	Resources					Content S
22	https://counseling.humboldt.edu/parent-re	https://counseling.humboldt.edu/	site:.edu "for parents" inurl:resources O	Parent Resources					Content S

USE 'FIXING BROKEN LINKS' AS YOUR VALUE PROPOSITION IN OUTREACH

Found a problem on `Resources` page



Recipients

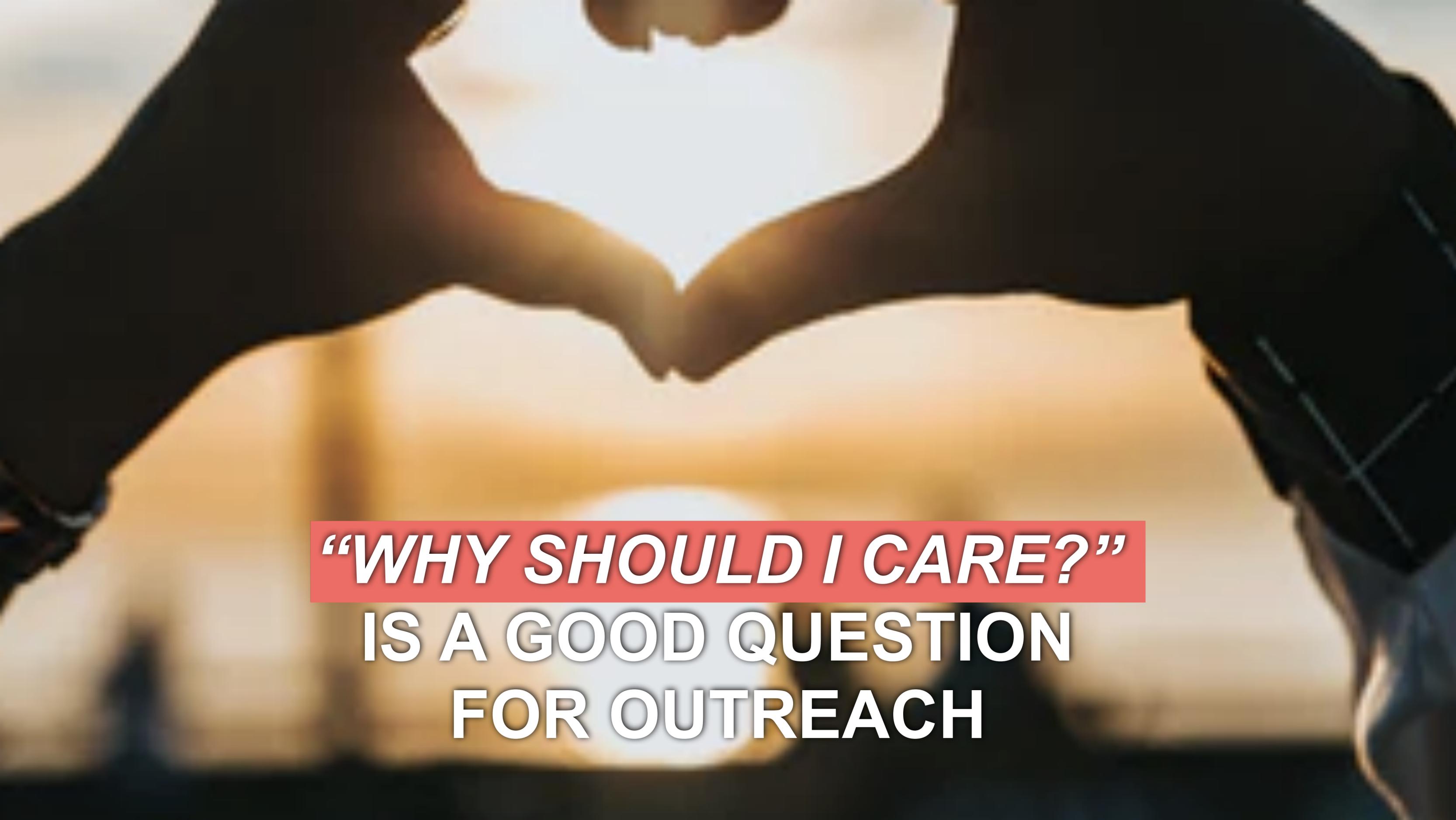
Found a problem on `Resources` page

Hi `Name`,

I was checking your website when I notice that there's a broken hyperlink on your `Resources` page. I tried to click on it and am getting an "error message", it seems that the site that you were linking to has moved.

I didn't know if you wanted me to point it out to you to fix or remove, so if you do, just let me know.

Thanks,



“WHY SHOULD I CARE?”

**IS A GOOD QUESTION
FOR OUTREACH**

Search this Site...

E . M . H O L T

★ ☆ Elementary School ☆ ★

School Information Faculty & Staff Teacher Webpages Parents Students

E. M. Holt Elementary School / School Inform

Student Support Services

- ★ Welcome
- ★ School Counselor - Mrs. Angela Parsons
- ★ School Nurse - Ms. Victoria Hussey
- ★ School Psychologist - Julie Cox
- ★ School Social Worker-Shell Altopp-Miller
- ★ SAT/RTI and 504 information
- ★ For Parents

Alamance County's Official Website	Healthy Alamance
Alamance Regional Medical Center	Alamance Citizens for Edu

Just For Students

- [Above the Influence](#)
- [Cyber Bullying](#)
- [Drug Story](#)
- [Health Finder](#)
- [Love is Not Abuse \(Health\)](#)
- [Safe Surrender](#)

15+ Make Time to Listen

- [Domestic Violence](#)
- [Fit Together](#)
- [National Domestic Violence](#)
- [Parents: The Anti-Drug](#)
- [College Student's Compr](#)



For more information on treatment facilities and drug addiction support groups, visit [Substance Abuse and Mental Health Services Association](#)

For more information related to alcohol and drug addiction treatment centers in New York City, visit [Project Know](#)

[AddictionCenter.com](#) is a professional webguide that can connect addicts and families with recovery and treatment options. As you may know, over 1.9 million New Yorkers have a substance abuse problem. Our goal is to help these individuals and loved ones by providing them with information on state treatment options and substance abuse information.

Find Women's Alcohol And Drug Rehab Centers <http://www.rehabcenter.net/womens-rehab-centers/>

ose who want to help and give back. We are here
ne steps together towards rehab and recovery.

e is a valuable resource with facts about the
elp.

e

- [Friends of Dr Bob.org](#)
- [SoberTimes.org](#)
- [The Recovery Village](#)

Drug Addiction or Abuse:

- [Narcotics Anonymous](#)
- [Cocaine Anonymous](#)
- [Methamphetamine Anonymous](#)
- [Heroin Anonymous](#)
- [Partnership for a Drug-Free America](#)
- [Drug Rehab Connections](#)
- [Addiction Center Faith-Based Rehab](#)
- [DrugRehab.com](#)

3

**SOURCE TO CONTENT
STRATEGY**

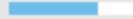
FIND SOURCE-TO-CITE QUERIES THAT GETS NATURAL LINKS

statistics

template

letters & proposals

CHECK THE RANKING PAGES FOR THE QUERY IF THEY GET LINKS

- #1 15+ Best Free Real Estate Spreadsheet Templates**
<https://www.tillerhq.com> > Spreadsheet Resources ▾
Sep 23, 2019 - Here are 15 free real estate spreadsheets you can download right now to help plan, ... Rental Property Management Spreadsheet (Excel) ...
1) PA: 30  32 links | DA: 45   Link Analysis
- #2 Cash Flow Analysis Worksheet for Rental Property - Vertex42**
<https://www.vertex42.com> > Excel Templates > Financial Statements ▾
May 15, 2019 - Download a rental property analysis worksheet for Microsoft Excel® | Updated 5/15/ ... Disclaimer: I am not a professional real estate investor.
2) PA: 46  376 links | DA: 69   Link Analysis
- #3 18 Free Property Management Templates | Smartsheet**
<https://www.smartsheet.com> > free-property-management-templates ▾
Download free, customizable property management forms, templates for leasing and tracking rental ... all the duties and responsibilities involved in the administration and oversight of real estate. ... Property Management Spreadsheet Template.
[What Is Property Management?](#) · [Property Management ...](#) · [Leasing Templates](#)
3) PA: 46  195 links | DA: 70   Link Analysis

CREATE CONTENT FOR THE SOURCE-TO-CITE QUERY



Get snoring tips every week and save your marriage

GIMME NOW

15-Sleep Facts you Probably Didn't Know

Did you know that as many as 15% of us are sleep walkers? Or that while the record for most consecutive days spent awake is 11, attempting to replicate or surpass the record is extremely dangerous, and could easily be deadly?

Or how about this: You can survive longer without food than you can without sleep. Yes, that's right—sleeping is more important in the short run than eating!



data.gov

data.worldbank.org/

reddit.com/r/datasets/

statista.com

CHANNEL NON-RESPONDENTS TO SOCIAL ACCOUNTS



Venchito Tampon @venchito14 · Mar 28

@RobWeissMSW Found an error on your personal site, not sure if you're interested in knowing but if you are, I'll send you an email which one



Robert Weiss, LCSW C @RobWeissMSW · Mar 30

sure email help always welcomed



Venchito Tampon @venchito14 · Apr 3

can I get your email pls?



Robert Weiss, LCSW C

@RobWeissMSW

Following

Replying to @venchito14

venchito@sharprocket.com.ph



venchitotampon



**4 JOURNALISTIC
APPROACH**

HELP A REPORTER OUT

H | A | R | O

Pitch Title: ResponseSource: **Personal Kanbans** to boost productivity

Pitch Contents:

Hi Cristina,

My name is Venchito Tampon, CEO and Co-Founder of SharpRocket, a digital marketing company focused on search engine optimization, based here in Manila, Philippines. I saw your request for input into your recent article via HARO and thought I'd be able to help you out.

Let me know what exactly you need and will send my insights on how I became productive by using **personal kanbans** as my tool.

If you need anything else then just let me know via email or by phoning me (details below).

Venchito Tampon, SharpRocket and CEO

<https://twitter.com/venchito14/>

venchito@sharprocket.com.ph

PROSPECTING WITH TWITTER

"looking to speak to" parenting -#journorequest

Top **Latest** People Photos Videos News Broadcasts

Search filters · Show

Who to follow · Refresh · View all

-  Hillsong Church @hillsong Follow
-  Joseph Bonifacio @josep... Follow
- Followed by Vivek and others
-  Mikah Sellers @mikahsell... Follow

 Lis Allen @Lis_Allen · Mar 31
On this day when we celebrate mothers, I'm **looking to speak to** dads!

I'm undertaking a BIG project around **parenting** and need to interview dads/step-dads/new dads/old dads/foster dads/adoptive dads. Chaps, please...
facebook.com/1346601745/pos...

 ID Family Research @Family_RG1 · Mar 28
New research study launched today exploring parents experiences of services during the early years! **Looking to speak to** parents of children aged 5-10 years old with autism. Please RT.
#autism #ASD #earlyyears #research #recruitment #parenting #support

 Catherine Stanford @22_cstanford
New research exploring parents experiences of services

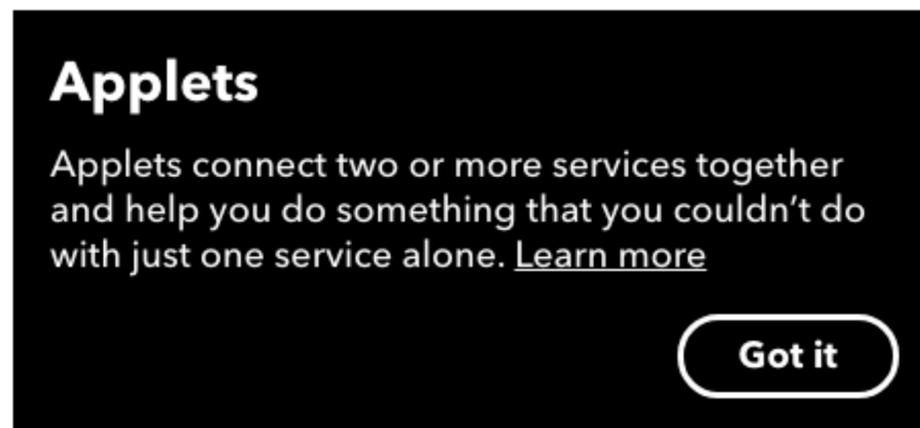
“looking to speak to” -#journorequest

“looking to interview” -#journorequest

“is there anyone” expert -#journorequest

“can you recommend” interview -#journorequest

IFTTT 'TRACK JOURNALIST REQUESTS' APPLET



5

CO-MARKETING



FIND INFLUENCERS, THOUGHT LEADERS AND EXPERTS IN YOUR INDUSTRY



Experts



Abbey Louie

3 POSTS

0 COMMENTS

<https://www.elanconsultinggroup.com>



Andrew Horn

0 POSTS

0 COMMENTS

<http://tribute.co>

ASK QUESTIONS TO GET INSIGHTS ON A PARTICULAR TOPIC

Hi [REDACTED],

I saw your guest post at Leadx.org (sorry for that).

Anyway, we're writing an article with a title, "Effectiveness of Using Personal Kanban to Improve Daily Output at Work" to be published on [REDACTED]

I wanted to know if you have any insights on personal kanban and productivity, here are a few guiding questions:

- Describe your typical work day.
- Have you been able to use personal kanban (to-do, doing, done method) in your work week? How does it help you with your productivity?
- Are you using a physical or digital personal kanban (e.g. Trello)?

Best,

[REDACTED]



to me ▾

Hi [REDACTED] --

Thanks for reaching out. I have used Kanban in the past with my teams at work - mostly Trello. It was a very effective way to see where everything stood so I didn't have to keep bothering team members about their status plus they didn't have to waste time providing progress updates to everyone. I definitely recommend it for team collaboration.

Personally, I use a simpler tool to track and prioritize my own tasks. At the start of each day, I review my to-do list on my task management app, priorigami, and select the top three priorities. I then work on these first. priorigami reminds me around 2 p.m. to review my list and shuffle any priorities since things come up during the day and priorities sometimes shift. The app also keeps a record of all completed tasks and when they were completed. It's a great motivator for me to get things off so I can check them off the list.

Jun 28 ☆



ADD THEIR ANSWERS TO YOUR INTERNAL OR EXTERNAL CONTENT (i.e. GUEST POSTS)

For digital products, Trello can be your handy online personal kanban tool with lists to separate tasks in the three blocks.

Even  productivity experts like Monisha Longacre, who is the founder of Productivity 101 Biz and [Priorigami](#) is an advocate of kanban for his teams at work, mostly with the help of Trello.

“It was a very effective way to see where everything stood so I didn’t have to keep bothering team members about their status plus they didn’t have to waste time providing progress updates to everyone. I definitely recommend it for team collaboration,” Monisha told me in an interview.

“Personally, I use a simpler tool to track and prioritize my own tasks. At the start of each day, I review my to-do list on my task management app, Priorigami, and select the top three priorities.

ADD THEIR ANSWERS TO YOUR INTERNAL OR EXTERNAL CONTENT (i.e. GUEST POSTS)

What other productivity hacks do you have? Have you used a different productivity tool to get things done? Tell us about it below!

Venchito Tampon is the CEO and Co-Founder of SharpRocket, a white-hat SEO link building company. He also has [his motivational blog](#) where he shares tips on career management, productivity and leadership.

A photograph of a wooden signpost with a white sign that reads "NOW HIRING" in large, bold, black letters. The sign is set in a grassy area with a paved road and trees in the background. A blue banner with white text is overlaid at the bottom of the image.

**NOW
HIRING**

6

JOB BOARDS

FIND 'JOB BOARDS' LIST IN YOUR INDUSTRY

MASSACHUSETTS Job Sites

Boston Job Site www.bostonjobsite.com

Boston Job Source www.bostonjobsource.com

Boston Job www.boston-job.net

Boston Jobs www.bostonjobs.com

Cambridge Job Network www.cambridgejobnetwork.com

Cape and Islands Help Wanted www.capeandislandshelpwanted.com

Eastern Mass Works www.easternmassworks.com

Help Wanted Boston www.helpwantedboston.com

Help Wanted Worcester www.helpwantedworchester.com

Jobs in Lowell www.jobsinlowell.com

Jobs in Massachusetts www.jobsinma.com

Jobs in the Valley www.jobsinthevalley.com

Massachusetts Job Network www.massachusettsjobnetwork.com

Massachusetts Job www.massachusetts-job.com

Massachusetts Jobs www.massachusettsjobs.com

Metro Boston Jobs www.metrobostonjobs.com

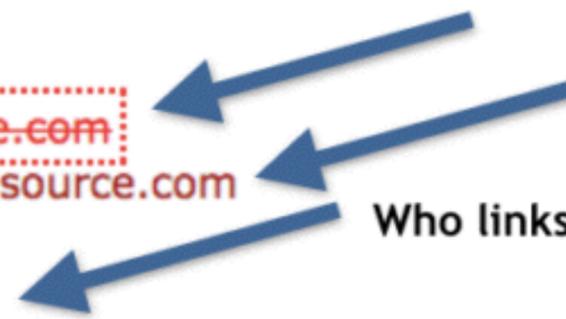
Northeast Careers www.northeastcareers.com

Springfield Help Wanted www.springfieldhelpwanted.com

Springfield Job Network www.springfieldjobnetwork.com

Western Mass Works www.westernmassworks.com

Who links to these websites?



“job search” “resources” “CITY”

employment” inurl:resources “CITY”

“job hunting” resources “CITY”

inurl:careers “CITY”

OFFER YOUR JOB BOARD AS AN ADDITIONAL RESOURCE TO THEIR PAGE

Hope that helps. Also, is there any chance I could make a quick suggestion? I think [this directory of startup and tech jobs in Boston](#) will best fit under *Newspaper Classified Ads* section, provided that it is a good resource for job seekers who are located primarily in Boston.

My sister got a job from that website so I'm certain it'll be worth it for college grads.

Well, if I come across any other website errors, I'll be sure to reach back out.

Regards,

The following newspaper classified links have been provided as a service to assist you to search for jobs at no cost (i.e., no newspaper purchase necessary), and for use as a tool for conducting labor market research. Although the actual home pages may look different, the method for conducting a search on each is similar. In most instances you must first select a job title or type in a search word and then click on a search button.

- [Berkshire Eagle](#)
- [Boston Globe/Boston.com](#)
- [Built in Boston](#)
- [Boston Herald \(.Jobfind\)](#)

A group of five people are silhouetted against a bright sunset over the ocean. They are walking away from the camera, and the two people in the center are holding hands. The sky is a gradient of orange and yellow, and the water is dark with some white foam from waves.

**AIM FOR CONTEXTUALIZATION,
NOT JUST PERSONALIZATION**



7

**WHERE TO BUY
FOR ECOMMERCE**

EXAMPLE: WHERE TO BUY DIABETES CARE PRODUCTS

The screenshot shows the top navigation bar with a 'MENU' icon, a 'SEARCH' icon, the 'ACCU-CHEK' logo, and the 'Roche' logo. The main heading is 'Where to buy Accu-Chek products'. Below the heading, there are three paragraphs of text: the first explains that users can shop online or find a store; the second mentions home delivery of test strips; the third points to an online store for accessories. A footer section contains a cookie consent message and two buttons: 'Accept' and 'Privacy policy'. At the bottom of the page, there are social media links for email and LinkedIn.

MENU SEARCH

ACCU-CHEK®

Roche

Where to buy Accu-Chek products

For Accu-Chek blood glucose monitoring products such as meters and test strips, click on any of the logos below to shop online or locate a store near you.

You can have your test strips delivered to your door—along with new products just waiting to be discovered—through the [Accu-Chek To experience](#).

For data management tools and accessories, such as blood glucose meter carrying cases, meter skins and computer cables, or control solutions, visit [our online store](#).

Please be advised of our [Notice to Retailers](#) and [Notice to Consumers](#).

We use cookies on this site to enhance your user experience
By clicking any link on this page you are giving your consent for us to set cookies and that you agree to the [Privacy Policy](#) and [Terms and Conditions](#).

Accept Privacy policy

venchito@sharprocket.com.ph  venchitotampon

EXAMPLE: WHERE TO FIND TRANSPORT OPTIONS



[Flights](#)

[Parking & Transport](#)

[Traveller's Guide](#)

[Explore](#)

[Contact](#)

[Bicycle](#)

[Transport Options](#)

[Pick-up & Drop-off](#)

[Public Transport](#)

[Rental Car](#)

[Taxi](#)

Transport Options

All the transport options you could ask for.

With multiple options available for travelling to and from Adelaide Airport, you'll never be stuck for transport.

Adelaide Metro Bus

If you wish to use public transport to/ from Adelaide Airport, [Adelaide Metro](#) offers an express double decker bus service called [JetExpress](#) between the airport and the city.

Adelaide Metro also offers a convenient [JetBus](#) service to Glenelg, West Beach and the City, servicing all stops en route.

Both JetExpress and JetBus are Metroticket services. Single trip and daytrip tickets can be purchased from bus drivers.

Click the links above for more information to find your closest service stop. Alternatively call Adelaide Metro Infoline 08 8210 1000.

[Adelaide Metro Bus](#)

[Shuttle Bus](#)

[Taxi](#)

[Chauffeured vehicles](#)

[Ride sharing](#)

[Rental Car](#)

[Car sharing](#)

[Bicycle](#)

EXAMPLE: VENDORS LIST OF COLLEGE WEBSITES

The screenshot shows the website for MCMATH MIDDLE SCHOOL. The top navigation bar includes links for District Home, Select a School, Sign In, and Register. The main header features the school's name and navigation icons for Parents, Students, and Staff. A secondary navigation bar lists various school departments. The main content area is titled 'Music Stores' and includes a breadcrumb trail: Home > Activities > Orchestra > Music Stores. A left sidebar lists menu items under 'ORCHESTRA' and 'CHARMS'. The main content area contains a description of the vendor list, a print button, and a table with two columns: 'Rentals' and 'Repairs'. The 'Rentals' column lists 'Music & Arts' with three vendors: The Luthier Shop, Dallas Strings, and Williamson Music Company. The 'Repairs' column includes a note that repairs must be done at the rental source, followed by 'Music & Arts' and three vendors: The Luthier Shop, Jay Rury Violin Shop, and Wehnicht & Herrington.

Home > Activities > Orchestra > Music Stores

Music Stores
The following list contains most of the music stores and dealers in the North Texas area that carry string instruments or related products.

[Print the Recommended Vendor List](#)

Rentals:	Repairs: (rental instruments must be repaired at the store they are rented from)
Music & Arts	Music & Arts
The Luthier Shop	The Luthier Shop
Dallas Strings	Jay Rury Violin Shop
Williamson Music Company	Wehnicht & Herrington
Brook Mays Music Company	
Williamson Music Company	

KNOW YOUR CURRENT AND POTENTIAL PARTNERS

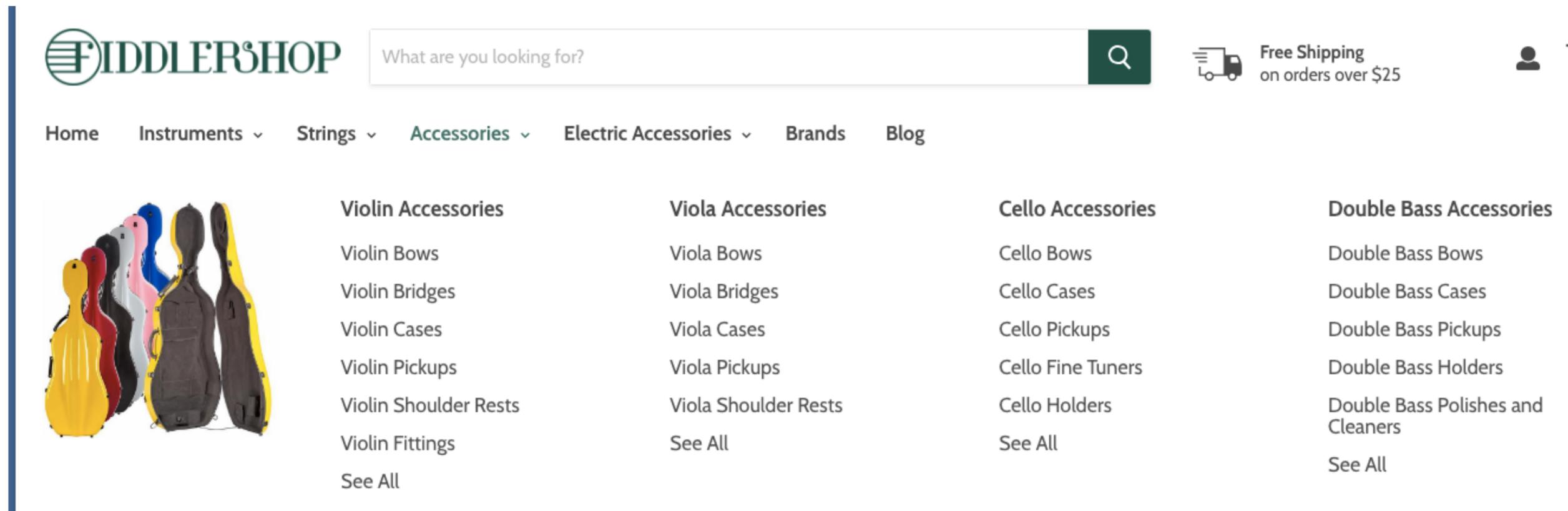


venchito@sharprocket.com.ph



[venchitotampon](#)

CHECK YOUR WEBSITE'S PRODUCT CATEGORIES



The screenshot shows the Fiddlershop website interface. At the top left is the logo for FIDDLERSHOP. To its right is a search bar with the placeholder text "What are you looking for?" and a magnifying glass icon. Further right, there is a shipping icon and the text "Free Shipping on orders over \$25", and a user profile icon.

The navigation menu includes: Home, Instruments ▾, Strings ▾, Accessories ▾, Electric Accessories ▾, Brands, and Blog.

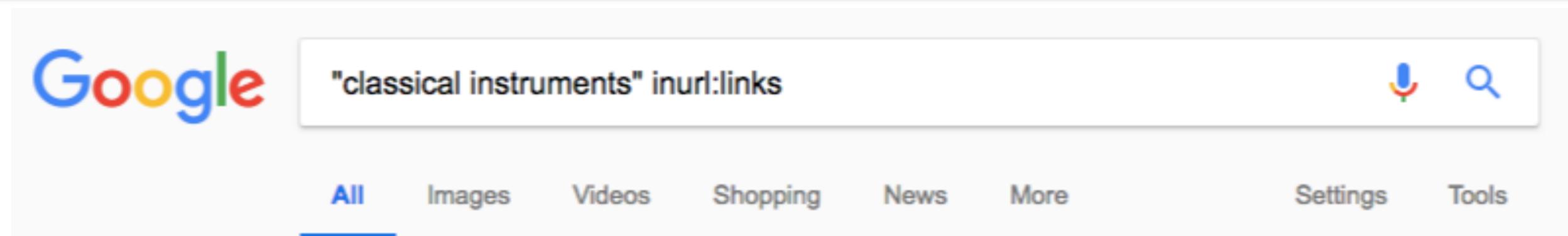
The main content area displays a grid of product categories, each with a representative image and a list of sub-items:

- Violin Accessories** (Image: Violin cases) includes: Violin Bows, Violin Bridges, Violin Cases, Violin Pickups, Violin Shoulder Rests, Violin Fittings, and See All.
- Viola Accessories** (Image: Viola cases) includes: Viola Bows, Viola Bridges, Viola Cases, Viola Pickups, Viola Shoulder Rests, and See All.
- Cello Accessories** (Image: Cello cases) includes: Cello Bows, Cello Cases, Cello Pickups, Cello Fine Tuners, Cello Holders, and See All.
- Double Bass Accessories** (Image: Double bass cases) includes: Double Bass Bows, Double Bass Cases, Double Bass Pickups, Double Bass Holders, Double Bass Polishes and Cleaners, and See All.

CHECK IF THEY HAVE “WHERE TO BUY” PAGES.

**Where to buy
Online retailers
Online dealers
Find our products
Additional retailers
Internet resellers
Preferred retailers**

FIND OPPORTUNITIES THAT MATCH YOUR PRODUCT CATEGORIES



About 365 results (2.73 seconds)

#1

Links - EMCATOS

www.emcatos.com/PipeOrganPopsAndSilentsInTheHouse/Links/links.html ▼

Although the photos are primarily of classical instruments, the information is pertinent to all pipe organs. Organ Historical Society Catalog This site contains a ...

#2

[PDF] audio descriptive analysis of singer and musical ... - Semantic Scholar

<https://www.researchgate.net/.../links/.../AUDIO-DESCRIPTIVE-ANALYSIS-OF-SIN...> ▼

by SH Deshmukh - Cited by 1 - Related articles

Sitar, Santoor, Shehnai, as leading Classical Instruments that are separately played as performing art on stage. These instruments are used in similar way a ...

#3

Astrolabe Links and References - The Astrolabe

<https://www.astrolabes.org/pages/links.htm> ▼

8

INVERTED BROKEN LINK BUILDING



FIND BROKEN PAGES YOU CAN RECREATE

The screenshot shows the Ahrefs website audit tool interface. At the top, the Ahrefs logo is on the left, and navigation links for Dashboard, Alerts, Site explorer, Content explorer, Keywords explorer, Rank tracker, Site audit, and More are on the right. Below the navigation is a search bar containing the text "sleeping" and a search icon. Underneath the search bar are several filter buttons: "All pages", "Published: Any time", "First published: Any time", "All languages", "Live & broken", and "+ Add filter". The "Live & broken" filter is currently selected. A dropdown menu is open below this filter, showing two options: "Only broken" (with a red 'x' icon) and "Only live" (with a green checkmark icon). The "Only broken" option is highlighted with a red border. The "Only broken" option description reads: "Pages with HTTP 404 or 410 status codes, or with NXDOMAIN error." The "Only live" option description reads: "Pages with HTTP 200 status code or with a code related to a temporary issue." The main content area below the filters is titled "Pages over time" and contains a chart area with a blue bar at the bottom.

FIND BROKEN PAGES YOU CAN RECREATE

• [National Diabetes Education Program](#)

Codependency

- [Codependency Info](#)

College Resources for Students with Disability

- [Guidebook, College Resources for Students with Disabilities](#)
- [Online Colleges and Education](#)
- [Online Colleges reviews](#)

Depression

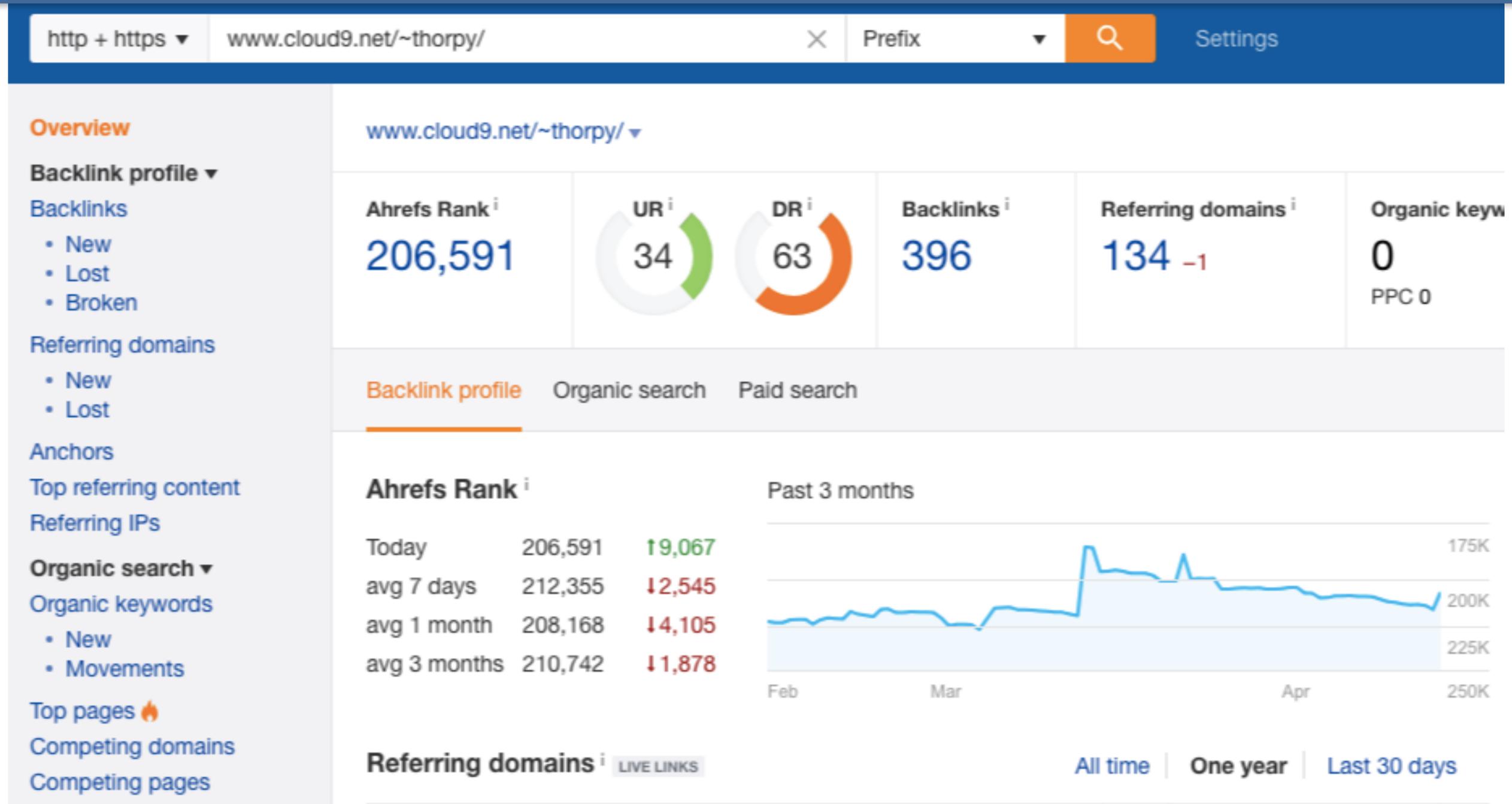
- [National Association of Mental Health](#)
- [American Psychological Association](#)
- [National Alliance on Mental Illness | 404 | RD:125](#)

Divorce

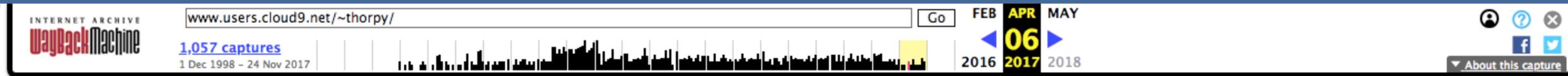
- [DivorceNet.com](#)
- [Kid's Guide To Divorce | 404 | RD:10](#)

Domestic Violence

CHECK THE PAGE'S LINKING DOMAINS



CHECK ITS ORIGINAL VERSION USING WAYBACK MACHINE



The advertisement banner for SleepMultiMedia features the text "SleepMultiMedia" in large, stylized purple and blue letters. Below it, it says "The Computerized Textbook of Sleep Medicine". At the bottom, it provides contact information: "SleepMultiMedia Inc., Scarsdale, New York. Tel 914-722-9291 Fax: 914-722-4490". On the right side, there is a small orange box with the text "CD-ROM with graphics, audio, video, animation and Medline references." and "CME Credits". Below that, it says "Click here for more information".



Welcome to the Sleep Medicine Home Page

Last Updated June, 2008

This home page lists resources regarding all aspects of sleep including, the physiology of sleep, clinical sleep medicine, sleep research, federal and state information, patient information, and business-related groups. If you have any additional sleep-related information appropriate for this listing send me information by [email](#).

Sleep-related Newsgroups and Discussion Groups

- Complimentary CME Activity: MANAGING SLEEP APNEA SYNDROME. Web Cast on November 19, 2002 with enduring material available for one year (ON-DEMAND, ON-LINE and/or CD ROM) - go to www.SleepTech.com for more details.
- Video News Release of a study of NFL football players showing an increased prevalence of obstructive sleep apnea, cited earlier this year in the New England Journal of Medicine. The complete study and results

CREATE AN IMPROVED VERSION OF THE BROKEN CONTENT



Sleep-related
Newsgroups and
Discussion
Groups



Sources of
Information

A-Z

Alphabetical
Listing of Sleep
Disorders



Clinical Practice
Parameters

REACH OUT TO LINKERS AND GET LINKS



SAAANZ
SLEEP APNOEA ASSOCIATION
OF NEW ZEALAND INC.

Sleep Apnoea Association of New Zealand Inc.

Home Overview Health Risks Symptoms Diagnosis Treatment Options New to CPAP Portable CPAP Troubleshooting Patient's Questions Newsletters AGM Contact Us Join SAAANZ Product Discounts Support Meetings Products and Services Other Sleep Issues About SAAANZ

Other Sleep Issues

Our primary focus is sleep apnoea, but here are some links to sites that may provide information on other sleep issues.



Tuck - A community for advancing better sleep
<https://www.tuck.com/>



[Insomnia](#)



[Restless Legs Syndrome](#)

- [New Scientist Journal](#)
- [Pain, The International Association for the Study of](#)
- [Physiotherapy Home Page \(Charlie Kornberg\) Metropolitan Spinal Clinic, Prahran, Vic, Australia](#)
- [Prostate cancer, Everything you were afraid to ask about](#)
- [Public Health Resources on the Internet - \(Queensland University of Technology\)](#)
- [Rehab Centre for Inpatients - More Rehab help! Very helpful site](#)
- [Rehab Spot - Addiction help! Great site](#)
- [Royal Melbourne Hospital Medical Library - a cool library !](#)
- [SCIENCE - Journal of the American Association for the Advancement of Science \(AAAS\)](#)
- [Sleep Disorders - The Ultimate List \(By Type\)](#)
- [Sleep Disorders relating to driving - cause of around 100,000 reported crashes per year !](#)
- [Snoring ! Great site with interesting information and possible fixes !](#)
- [Society for Medical and Biological Engineering \(Victoria, Australia\)](#)
- [Spontaneous Human Combustion](#)
- [Therapeutic Goods Administration \(Australia\)](#)
- [Tobacco company, Thousands of pages of internal memos from](#)
- [Visible Man, The](#)
- [Visible Woman, The \(milled into 1/3 mm slices !!!\)](#)
- [World Health Organisation \(WHO\)](#)



9

PODGUESTING

FIND BLOGS HOSTING PODCASTS



PROSPECT BY PERSONALITIES

Google "carolina king" podcast

All Images Videos News Shopping More Settings Tools

About 35,700 results (0.77 seconds)

#1 **Action Made Mamas Podcast: Ep. #20: Intuitive Parenting with ...**
<https://podcasts.apple.com/at/podcast/ep-20...carolina-king.../id1434432126?i...>
In Today's episode Nicki and Beverley interview positive and intuitive parenting expert **Carolina King** who is the founder of Mama Instincts. She is a mom who ...

→ #2 **Ep. #20: Intuitive Parenting with Carolina King founder of Mama Instincts**
<https://www.actionmademamaspodcast.com/.../ep-20-intuitive-parenting-with-carolina...>
Apr 10, 2019 - Ep. #20: Intuitive Parenting with **Carolina King** founder of Mama Instincts ... interview positive and intuitive parenting expert **Carolina King** who is the founder of Mama Instincts. ... **Podcast:**
Play in new window | Download.

→ #3 **Ep. #21: Intuitive Eating, Fit & FREE and healing our relationship with ...**
www.actionmademamaspodcast.com/.../ep-21-intuitive-eating-fit-free-and-healing-ou...

GET LINKS FROM FOOTNOTES OF PODCASTS

Productivity Tips For Distracted Millennials With Venchito Tampon (Ep 377)

August 7, 2019 by [Marc Guberti](#) — [Leave a Comment](#)

I'm happy to see you visiting!

eCommerce Marketing Podcast

[FACEBOOK GROUP](#) [CONTACT US](#)

Podcast Guest Info

Venchito Tampon
Co-founder and Marketing director at [SharpRocket](#)

 BREAKTHROUGH Productivity

30↶ 00:00

Venchito Tampon is the digital marketing agency and international client

  [eCommerceMarketingPodcast](#)
Link Building and Creative Content Marketing - with Venchito Ta...  [Share](#)

 23:07

venchito@sharprocket.com.ph



[venchitotampon](#)



10

LINK RECLAMATION

RECLAIM LINKS TO YOUR COINED TERMS

 **BrandMentions** 28 Mar to 29 Mar

1 New Mention for skyscraper backlinko

 1 |  [Connect to Track Twitter Mentions](#)

 Web Mentions	Performance
3 Growth Hacking Strategies for Bloggers to Quadruple www.nigeriamotion.com/3-growth-hacking-strategies...	13

CHECK BROKEN BACKLINKS OF YOUR COMPETITORS

The screenshot shows the Ahrefs interface for checking broken backlinks. The search criteria are set to 'http + https' and 'www.tuck.com/'. The results show 620 backlinks. Three examples are visible:

Source	Target	Anchor Text	Status
www.dontwasteyourmoney.com/best-carbon-monoxide-detector/	www.tuck.com/best-carbon-monoxide-detectors-alarms/	The Best Carbon Monoxide Detector February 2020	404 not found
www.dontwasteyourmoney.com/best-home-security-camera-system/	www.tuck.com/best-security-cameras/	The Best Home Security Camera System February 2020	404 not found
www.dontwasteyourmoney.com/best-smoke-detector/	www.tuck.com/best-smoke-detectors/	The Best Smoke Detector February 2020	404 not found



RECLAIM LOST BACKLINKS

Lost Backlinks ⁱ [How to use](#)

[Group similar ⁱ](#) [One link per domain ⁱ](#) [All](#)  [Link type ▾](#) [Platform ▾](#) [Language ▾](#) [Traffic ▾](#) [Word or phrase](#) [Include ▾](#) [Any target ▾](#)

December 2019							January 2020							February 2020						
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7				1	2	3	4							1
21	18	14	8	16	11	22				27	15	15	10							40
8	9	10	11	12	13	14	5	6	7	8	9	10	11	2	3	4	5	6	7	8
17	12	14	18	30	14	72	15	31	33	20	17	26	13	53	51	52	24			
15	16	17	18	19	20	21	12	13	14	15	16	17	18	9	10	11	12	13	14	15
10	19	28	15	19	13	4	12	15	24	74	77	23	29							
22	23	24	25	26	27	28	19	20	21	22	23	24	25	16	17	18	19	20	21	22
17	25	11	11	23	25	17	20	18	17	36	54	63	88							
29	30	31					26	27	28	29	30	31		23	24	25	26	27	28	29
24	13	15					27	33	25	25	36	59								



KNOW THE REASON FOR LOST LINKS USING WAYBACK MACHINE

INTERNET ARCHIVE
WayBackMachine

<http://www.co.ocean.nj.us/OC/SolidWaste/frmRegContentSW.aspx?ID=9be8546d-5c1b-4c24-879d-9a6fbad253c4>

[3 captures](#)
14 May 2017 - 31 May 2018

Ocean County
NEW JERSEY

BOARD OF CHOSEN FREE

HOME DEPARTMENTS MUNICIPALITIES

ABOUT US RECYCLING & WASTE COMPOSTING RECYCLING COORDINATORS

DEPARTMENT OF SOLID WASTE MANAGEMENT

IMPORTANT LINKS

[NJ DEP Division of Solid and Hazardous Waste](#)

venchito@sharprocket.com.ph



venchitotampon



11

BONUS LATEST TOOLS



SURFER



Norbert



exploding topics



@venchito14



venchitotampon



@venchito14

EMAIL: venchito@sharprocket.com.ph

www.sharprocket.com.ph

www.saaspursuit.io

www.searchcart.ph